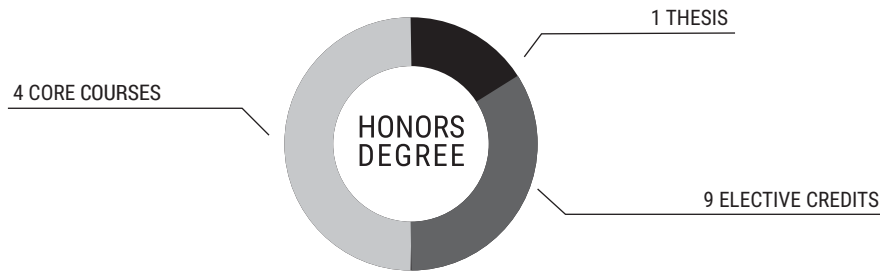


STUDENT COURSE PLANNER & DEGREE REQUIREMENTS - **MARKETING**

admitted to the Honors College during or after 2014-2015



HONORS CORE - 4 COURSES

	Course	Semester	Complete
2 Intellectual Traditions (HF)			
HONOR 2101, 2102, 2103, 2104, 2105, 2106, 2107, 2108, 2810			
One of the following courses may be used:			
HONOR 3900, 3910, 3920			
1 Honors Writing (WR2, CW)			
HONOR 2211 or 3200			
1 Honors Science (AS, QA/QB, QI, SF)			

HONOR 3200 can fulfill the Eccles School's MGT 3810 requirement but cannot fulfill the MGT 3815 requirement for the Business Scholars Certificate. FINAN 3041 (QI) can fulfill an Eccles School requirement & the Honors Science requirement.

HONORS ELECTIVES - 9 CREDITS

	Course	Semester	Complete
Honors Elective	MKTG 3011		
Honors Elective			
Honors Elective			

Select any combination of the following: Honors General Education courses, departmental Honors courses, Honors Praxis Lab (9 credits), Honors internship, & approved study abroad.

ACCTG 3601, BUS 1051, FINAN 4211, FINAN 5880, IS 4411, MGT 3681, OIS 3661, & STRAT 5701 can fulfill Eccles School requirements & Honors Electives.

THESIS COURSE

	Course	Semesters	Complete
**** 4999 Honors Thesis/Project	MKTG 4999		
Honors Faculty Advisor	IAN SKURNIK		
Email	IAN.SKURNIK@ECCLES.UTAH.EDU		

Visit HONORS.UTAH.EDU to schedule an appointment with your Honors academic advisor.

*Departmental Tracks are available in Architecture, Biology, **Business**, Chemistry, City & Metropolitan Planning, Elementary Education, Mathematics, Philosophy, Physics, Psychology, & Sociology.
Check with your Honors Faculty Advisor for more details.