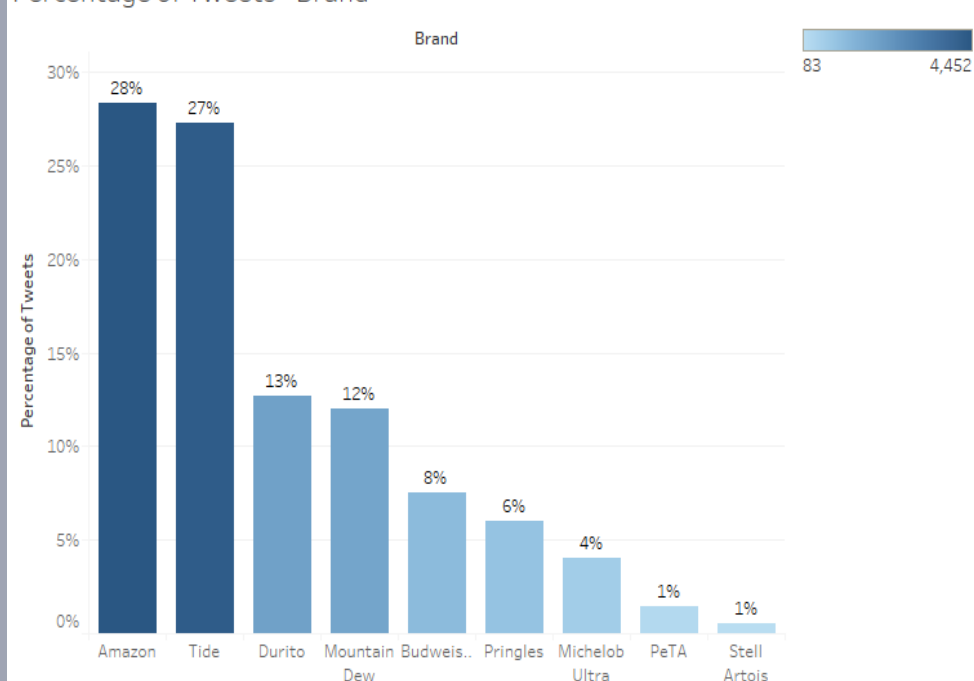


Super bowl Ad Analytics

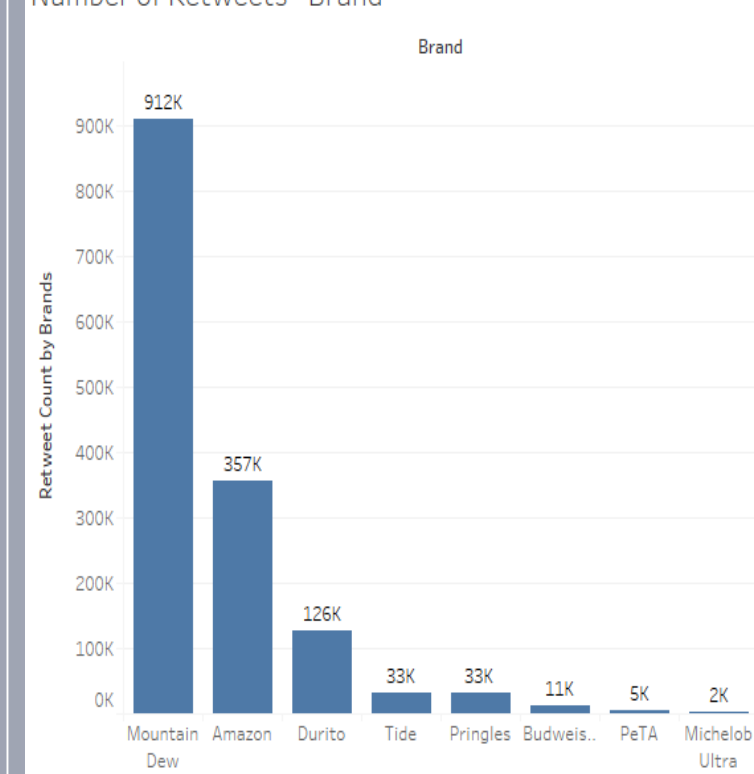
Acumen

Percentage of Tweets - Brand

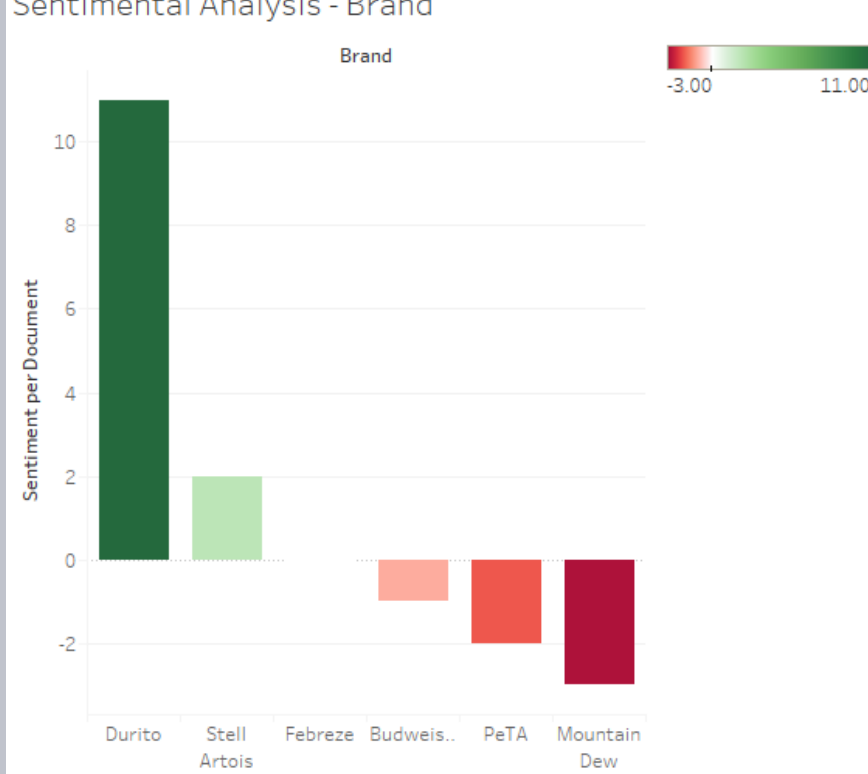


Amazon and Tide shares more than 50% of tweets.

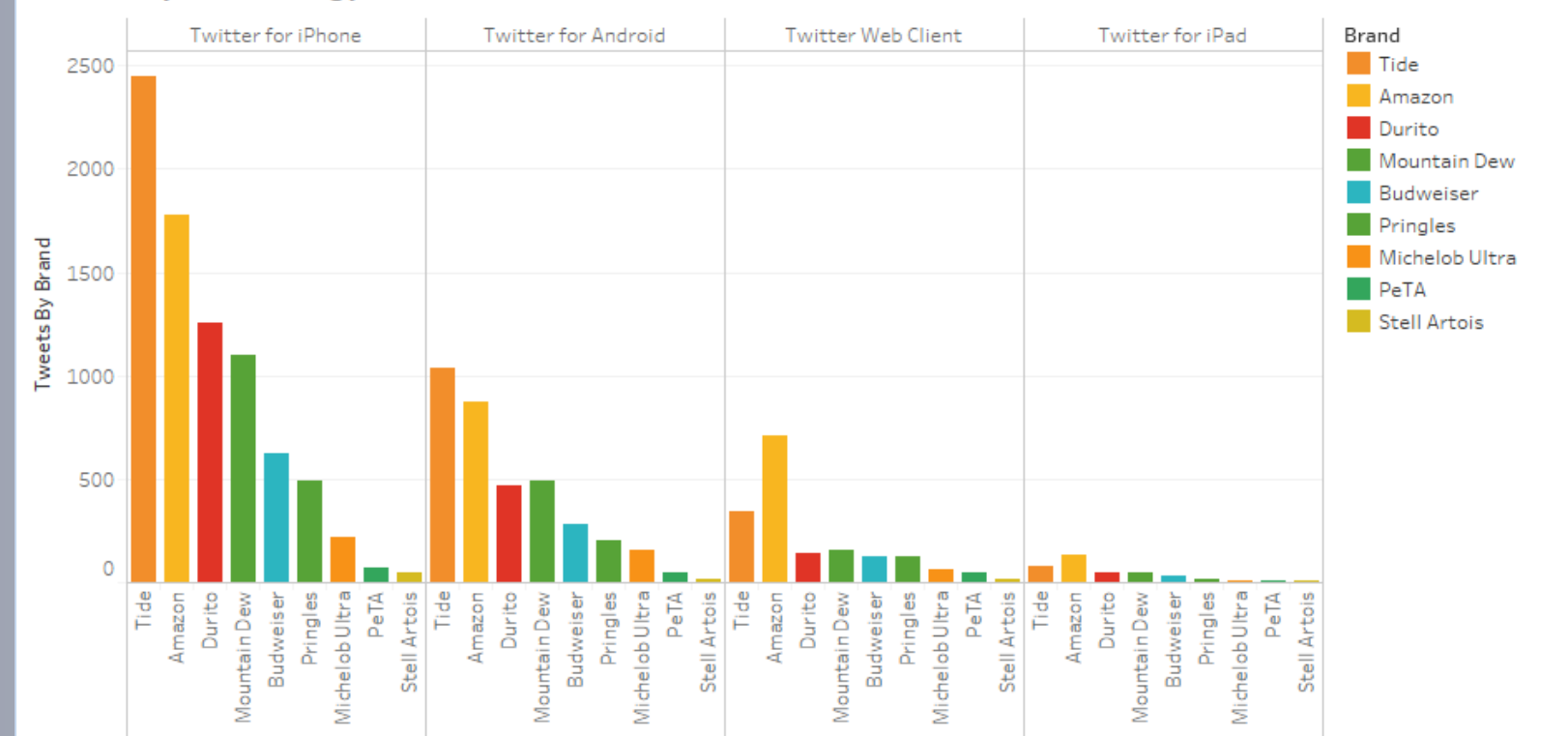
Number of Retweets - Brand



Sentimental Analysis - Brand

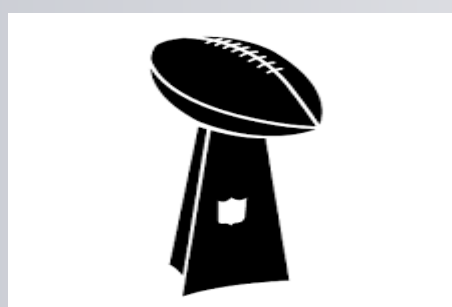
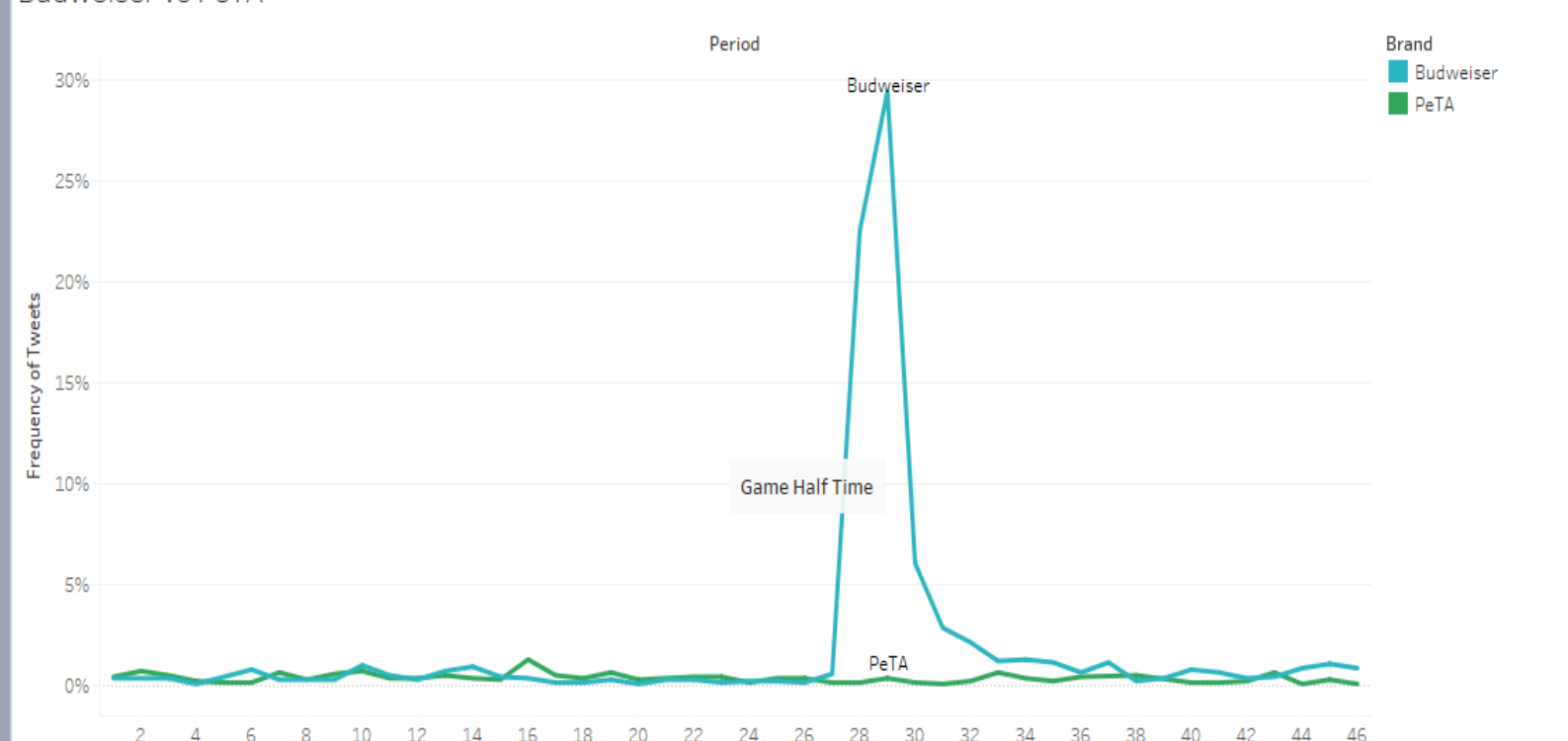


Brands by Technology



Highest number of tweets are from iPhone and Android where Tide dominates. On Web Client and iPad, Amazon had higher number of tweets

Budweiser vs PeTA



2018 Game Day Ad Analytics Blitz

