

## ADMISSION REQUIREMENTS

For a complete list of admission requirements, click on Admissions at [MSBA.Eccles.Utah.edu](http://MSBA.Eccles.Utah.edu).

## APPLICATION DEADLINES

|                                  | Spring 2020   | Fall 2020     |
|----------------------------------|---------------|---------------|
| International Priority Deadline: | Sept. 6, 2019 | Feb. 7, 2020  |
| International Final Deadline:    | Oct. 4, 2019  | April 3, 2020 |
| Domestic Final Deadline:         | Dec. 6, 2019  | July 27, 2020 |

## ESTIMATED TUITION & FEES

|                     |          |                         |          |
|---------------------|----------|-------------------------|----------|
| Full-Time Resident: | \$34,550 | Full-Time Non-Resident: | \$59,200 |
| Part-Time Resident: | \$35,900 | Part-Time Non-Resident: | \$62,800 |

## SCHOLARSHIP OVERVIEW

Applicants with a complete MSBA application by the scholarship deadline and a minimum 550 GMAT score or approved GMAT waiver are eligible to apply for admissions scholarships. A separate scholarship application will be emailed to eligible applicants after notification of their admissions decision. Criteria for awards include demonstrated excellence in academic or professional pursuits, as assessed in program and scholarship applications.

## 10% SCHOLARSHIP FOR U OF U ALUMNI

Beginning with Spring 2020 applicants, all University of Utah alumni are eligible for a 10% tuition scholarship once admitted to the Eccles School MSBA program. Applicants can qualify for this award by including the University of Utah as their degree-granting institution as well as uploading unofficial transcripts on their program application.

## SCHOLARSHIP DEADLINES

|                                | Spring 2020   | Fall 2020     |
|--------------------------------|---------------|---------------|
| Priority Scholarship Deadline: | Aug. 23, 2019 | Jan. 31, 2020 |
| Final Scholarship Deadline:    | Nov. 1, 2019  | June 5, 2020  |

## MSBA

### MASTER OF SCIENCE IN BUSINESS ANALYTICS

Ranked No. 8 in the U.S. by the TFE Times, the **Master of Science in Business Analytics (MSBA)** program equips students with the necessary skills and knowledge to compete in the rapidly growing market for analytics and data science professionals. Companies in the private and public sector have a need for executives, analysts, and specialists with advanced training in analytics technology and business management, and the Eccles School gives you just that. Students exit the program ready to enter the world of big data.

With evening and online courses and an accelerated 17-month format, full-time and part-time professionals can fit the program into their schedule.

# MS BUSINESS ANALYTICS

## QUICK HIGHLIGHTS



### Join a Top-Ranked Program

The MSBA program is ranked No. 8 in the U.S. by the TFE Times, rising two spots from the previous year. Rankings are based on key admissions and employment success factors, including placement rates and average starting salaries.



**TAKE EVENING  
& ONLINE  
CLASSES**



**CONTINUE TO  
WORK WHILE  
IN SCHOOL**



**GRADUATE IN  
AS LITTLE  
AS 17 MONTHS**



**ATTEND  
FULL-TIME OR  
PART-TIME**



**ENTER UTAH'S  
BOOMING  
TECH MARKET**



**START IN FALL  
OR SPRING**



**COMPLETE  
33 CREDIT  
HOURS**



**STEM PROGRAM  
WITH OPT  
EXTENSION**

## PREPARE FOR A CERTIFICATION

MSBA students will be prepared to sit for the INFORMS Associate Certified Analytics Professional (aCAP) designation upon graduation. The aCAP certification is another tool students can achieve to show employers their analytics expertise. The MSBA curriculum includes the aCAP key concepts, and an exam simulator is available to help students prepare for the certification exam. Students are responsible for the exam cost.

## EMPLOYMENT SUCCESS

### STARTING SALARY

**\$77,295**

average starting salary of  
MSBA graduates, 2019

### EMPLOYMENT RATE

**96%**

MSBA graduates employed 3 months  
post-graduation, 2019

## CAREER SERVICES

MSBA students benefit from working one-on-one with a dedicated career coach throughout the program. The MSBA career coach helps students prepare to enter the growing market for analytics professionals as well as teaches a one-credit-hour course on career development.

With a number of Fortune 500 technology companies located in and near Salt Lake City, our MSIS graduates accept job opportunities at some of the most prestigious corporations in the United States.

## INCREASE YOUR SKILLS



### Capstone Project

The capstone is an in-depth, consulting-based project where students put their classroom knowledge to work to execute a data analytics project for an industry partner. The capstone project is three credit hours completed over three semesters.



### Concurrent Degrees

Students have the option to earn a Full-Time MBA, Professional MBA, MBA Online, MS Finance or MS Information Systems concurrently with the MSBA. Learn more at [Eccles.link/MSBA-Concurrent](https://eccles.utah.edu/link/MSBA-Concurrent).

**Application & Admission Information ►**