Master of Science in Business Analytics (MSBA)

Ranked Top 10 in the U.S., The Master of Science in Business Analytics (MSBA) program equips students with the necessary skills and knowledge to compete in the rapidly growing market for analytics and data science professionals. Companies in the private and public sector have a need for executives, analysts, and specialists with advanced training in analytics technology and business management, and the Eccles School gives you just that. Students exit the program ready to enter the world of big data.

Admission Requirements
For a complete list of admission requirements, click on Admissions at MSBA.Eccles.Utah.edu.

Application Deadlines

<table>
<thead>
<tr>
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<th>Spring 2019</th>
<th>Fall 2019</th>
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</thead>
<tbody>
<tr>
<td>International Priority Deadline:</td>
<td>Sept. 7, 2018</td>
<td>Feb. 8, 2019</td>
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<tr>
<td>International Final Deadline:</td>
<td>Oct. 5, 2018</td>
<td>April 5, 2019</td>
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<tr>
<td>Domestic Final Deadline:</td>
<td>Dec. 7, 2018</td>
<td>July 26, 2019</td>
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Estimated Tuition & Fees

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<tr>
<th></th>
<th>Full-Time Resident:</th>
<th>Full-Time Non-Resident:</th>
<th>Part-Time Resident:</th>
<th>Part-Time Non-Resident:</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>$32,200</td>
<td>$51,200</td>
<td>$34,800</td>
<td>$60,800</td>
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Scholarship Overview
Applicants with a complete MSBA application by the scholarship deadline and a minimum 550 GMAT score or approved GMAT waiver are eligible to apply for admissions scholarships. A separate scholarship application will be emailed to eligible applicants after notification of their admissions decision. Criteria for awards include demonstrated excellence in academic or professional pursuits, as assessed in your program and scholarship applications.

10% Scholarship for U of U Alumni
University of Utah alumni who have graduated within the past five years are eligible for a 10% scholarship once admitted to the MSBA program. Contact MSBAinfo@Eccles.Utah.edu to learn more.

Scholarship Deadlines

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<tr>
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<th>Spring 2019</th>
<th>Fall 2019</th>
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<tbody>
<tr>
<td>Priority Scholarship Deadline:</td>
<td>Aug. 24, 2018</td>
<td>Feb. 1, 2019</td>
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<tr>
<td>Final Scholarship Deadline:</td>
<td>Nov. 2, 2018</td>
<td>June 7, 2019</td>
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University of Utah alumni who have graduated within the past five years are eligible for a 10% scholarship once admitted to the MSBA program. Contact MSBAinfo@Eccles.Utah.edu to learn more.
Our business analytics curriculum integrates data analysis and business management, preparing students to enter the growing market of business analytics.

**Capstone Project**
Students complete a hands-on capstone project as the culmination of their degree. The capstone is an in-depth, consulting-based project where students put their classroom knowledge to work to execute data analysis for industry partners. The capstone project is three credit hours completed over three semesters.

**Prepare for the aCAP Certification**
MSBA students will be prepared to sit for the INFORMS Associate Certified Analytics Professional (aCAP) exam upon graduation, a globally recognized analytics certification. The MSBA curriculum is designed to ensure students are well versed in aCAP exam concepts, including analytics domain knowledge, data, model building, lifecycle management and business problem framing. Students are responsible for the exam cost.

**Career Development**
With a number of Fortune 500 companies located in and near Salt Lake City, MSBA graduates have access to job opportunities at some of the most prestigious corporations in the United States. A dedicated career coach helps students prepare to enter this growing, competitive market.

**Work- Compatible Class Schedule**
Because many of our students have full-time jobs, MSBA courses are primarily offered in the evening, with a limited number of daytime electives available. Once admitted, students meet with an advisor to map out an effective course of study.

- Full-time students complete the program in 3 semesters.
- Part-time students complete the program in 4-6 semesters.

**Employment Statistics**
- **Starting Salary**: $61,000+
  average starting salary of MSBA graduates, Dec. 2017
- **Employment Rate**: 90%+
  employed six months post-graduation, Dec. 2017

**Concurrent Degrees**
Students have the option to earn a Full-Time MBA, Professional MBA, MS Finance or MS Information Systems concurrently with the MSBA. Learn more at Eccles.link/MSBA-Concurrent.

**Application & Admission Information >>**