

Admission Requirements

For a complete list of admission requirements, click on Admissions at MSBA.Eccles.Utah.edu.

Application Deadlines

Spring 2018

International Final Deadline: Sept. 29, 2017

Domestic Final Deadline: Dec. 8, 2017

Fall 2018

International Priority Deadline: Feb. 2, 2018

International Final Deadline: March 30, 2018

Domestic Final Deadline: July 27, 2018

Estimated Tuition & Fees

Full-Time Resident: \$31,000

Full-Time Non-Resident: \$48,300

Part-Time Resident: \$33,400

Part-Time Non-Resident: \$58,400

MSBA

Master of Science in Business Analytics



Scholarship Overview

To be eligible to apply for admissions scholarships, students must submit a complete MSBA application by the scholarship deadlines and have a minimum 550 GMAT score. Scholarships require a separate application that will be sent to eligible applicants with their admission decision or shortly thereafter. Criteria for selection of awards include demonstrated excellence in academic or professional pursuits, as assessed in your program and scholarship applications.

Scholarship Deadlines

Spring 2018

Priority Scholarship Deadline: Aug. 18, 2017

Scholarship Deadline: Nov. 3, 2017

Fall 2018

Priority Scholarship Deadline: Feb. 2, 2018

Final Scholarship Deadline: June 1, 2018

The Master of Science in Business Analytics (MSBA) program equips students with the necessary skills and knowledge to compete in the rapidly growing market for analytics and data science professionals. Companies in the private and public sector have a need for executives, analysts and specialists with advanced training in analytics technology and business management, and the Eccles School gives you just that. Students exit the program ready to enter the world of big data.

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MSBA

AT-A-GLANCE

Our business analytics curriculum integrates data analysis and business management, preparing students to enter the growing market of business analytics.



33

Credit Hours

Core: 30
Electives: 3



Full- or Part-Time Format



Fall & Spring Semester Starts

Capstone Project

Students complete a hands-on capstone project as the culmination of their degree. The capstone is an in-depth, consulting-based project where students complete data analysis for industry partners. The capstone project is three credit hours completed over three semesters.

Prepare for the aCAP certification

MSBA students will be prepared to sit for the INFORMS Associate Certified Analytics Professional (aCAP) exam upon graduation. The aCAP is one of the most recognized analytics certifications and will help students be competitive for top job opportunities. The MSBA curriculum was designed to ensure students are well versed in aCAP exam concepts, including analytics domain knowledge and business problem framing. Students are responsible for the exam cost.

Career Development

With a number of Fortune 500 companies located in and near Salt Lake City, MSBA graduates have access to job opportunities at some of the most prestigious corporations in the United States. A dedicated career coach helps students prepare to enter this growing, competitive market.

- Offers specialized training in an accelerated one-year format
- Provides flexibility to work full-time while attending evening classes
- Prepares students to sit for the INFORMS Associate Certified Analytics Professional (aCAP) designation
- STEM-designated program: F-1 graduates are eligible for an OPT extension

Work-Compatible Class Schedule

Because many of our students have full-time jobs, MSBA courses are primarily offered in the evening, with a limited number of daytime electives available. Once admitted, students meet with an advisor to map out an effective course of study.

Full-Time students complete the program in 3 semesters

Part-Time students complete the program in 4-6 semesters

EMPLOYMENT
STATISTICS ▼

STARTING SALARY
\$70,500

average starting salary of MSBA graduates,
August 2017

EMPLOYMENT RATE
90%+

employed at graduation,
August 2017

Concurrent Degrees

Students have the option to earn a Full-Time MBA, Professional MBA, MS Finance or MS Information Systems concurrently with the MSBA. Learn more at [Eccles.link/MSBA-Concurrent](https://eccles.link/MSBA-Concurrent).

Application & Admission Information >>