

ECCLES

EXCHANGE

DAVID ECCLES SCHOOL OF BUSINESS ALUMNI MAGAZINE

SUMMER 2013



A Growing Legacy

**James Lee Sorenson introduces the
Sorenson Global Impact Investing Center**

**Former Fortune Brands CEO
Norm Wesley's lifelong
dedication to learning**

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Dean Taylor Randall

Welcome to the second edition of *Eccles Exchange*, the alumni magazine for the David Eccles School of Business.

The timing couldn't be more perfect for our second issue, as we are spending this summer eagerly awaiting the opening of Phase II of the Spencer Fox Eccles Business Building on September 6. But as you can see reading through these pages, we're not letting the anticipation keep us from working every day to make the David Eccles School of Business a place you can be proud of, through the noteworthy efforts of its students, staff, faculty and alumni.

In this issue, you will read about how alumni like Norm Wesley, David Neeleman and Kyre Malkemes turned their educations at the University of Utah into the careers of their dreams. You'll see how student Chris Manning started working to support the David Eccles School of Business by organizing fundraising challenges with his peers for Student Giving Week. You'll meet our new associate dean of undergraduate affairs, Mark Parker, who brings exciting new ideas to the college this fall, and read about Dr. Kristina Diekmann's groundbreaking research on harassment in the workplace that garnered the school national media attention.

Most prominently, in reading our cover story you'll learn about our new Sorenson Global Impact Investing Center, which will give students the chance to put their classroom learning to the test through hands-on work experiences around the world in places like India, Uganda and Guatemala—areas that will gain a better standard of living thanks to the efforts of students from the David Eccles School of Business. You'll get a greater understanding of why James Lee Sorenson decided to spark the center's creation, and meet its director, Lewis Hower.

The Sorenson Global Impact Investing Center is just one of the many programs we hope make you proud of your school. And like so many aspects of the David Eccles School of Business, it would not be possible without the support of our alumni. For that, we thank you, and we'll continue to showcase all the great things you do in this edition of *Eccles Exchange*, and all those that follow.

Sincerely,

A handwritten signature in black ink, appearing to read "Taylor Randall".

Dean Taylor Randall



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*James Lee Sorenson
introduces the
new Sorenson Global
Impact Investing Center*

A GROWING *Legacy*



With an estimated market potential of as much as \$9 billion targeted toward impact investments, and an additional \$1 trillion in philanthropic assets looking for new solutions to long-term problems, many are wondering if impact investing is experiencing its “mainstream moment.”

The David Eccles School of Business is doing its part to help this industry take center stage with the creation of a one-of-a-kind student impact investing center.

Established in January of this year, the James Lee Sorenson Global Impact Investing Center—SGII Center, more succinctly—builds upon the David Eccles School of Business’ legacy of innovation and social impact.

Made possible by a \$13 million personal gift from world-renowned entrepreneur and philanthropist James Lee Sorenson, the SGII Center engages students and faculty at the University of Utah and surrounding universities in creating sustainable change around the world through high-impact social investment, innovative philanthropy, industry-leading research and related curriculum development.

“The Center provides unparalleled experiences for our students and faculty to participate directly in solving some of the world’s thorniest and most persistent societal problems,” said University of Utah President David Pershing. “It will be a global leader in the creation of new knowledge of how to solve widespread structural problems.”

Like their venture capitalist counterparts, impact investors seek a financial return on their investments, while also pursuing a double bottom line—generating sustainable social and/or environmental change.

In training the next generation of entrepreneurial and investment leaders, the SGII Center goes beyond simply writing research papers—it emphasizes real-world, hands-on experience for students while providing a platform of useful services such as deal sourcing, due diligence, market research, financial modeling and analysis of social enterprises for impact investors and philanthropies around the world.

Housed in the Spencer Fox Eccles Business Building, the SGII Center will train students in how to identify and take advantage of opportunities for



transformative investment and social entrepreneurship.

Undergraduate and graduate students—studying in colleges ranging from business to medicine to engineering—not only interact with industry leaders in the space, but also are tasked to evaluate companies and identify whether they possess a compelling investment thesis for foundations and impact investors. These investments can take the form of foundation-based program related investments to large bank-backed senior debt, all driving to create both financial and social/environmental returns.

Social entrepreneurs are not only found, they are created, insists Sorenson.

“This Center is a place that will be a beacon for individuals who want to make a difference,” Sorenson said. “This is where aspiring social entrepreneurs can come and receive the help and connections that will help them attract investors so that their businesses can succeed and grow to make the world a better place.”

The SGII Center will address problems that run the societal gamut, from healthcare and education to housing, sustainable and green energy, agriculture and entrepreneurial livelihood training and development.

It will cast a wide geographic net, from the United States and India to China, Nepal,



Photo: Karalee Webb

The center provides unparalleled experiences for our students and faculty to participate directly in solving some of the world's thorniest and most persistent societal problems.

Sierra Leone, Ghana, Kenya, Cambodia, Brazil and other regions of significant economic need and opportunity.

On the research side, the Center will further work for the benefit of humanity by publishing reports and studies to share the knowledge it develops with a global audience.

Sorenson's \$13 million donation also sponsors two endowed faculty chairs and creates approximately \$120,000 in annual scholarships, which will be distributed to undergraduate and graduate students as early as this fall.

One of the most significant benefits for students and faculty at the SGII Center is the active engagement of Sorenson, one of the nation's great transformative business leaders.

“It is an honor to participate in this venture, which has the potential to improve the quality of life for countless individuals throughout the world,” Sorenson said.

Sorenson has built a multi-faceted business empire in diverse areas ranging from high tech and life sciences to real estate development, and has helped develop several new industry categories.

As CEO of Sorenson Media, Sorenson built a team that developed the world's leading digital compression software, which played a crucial role in the emergence and prominence of video compression technology in Apple QuickTime, Adobe Flash and YouTube.

He also founded Sorenson Communications, which became the world's largest deaf services company, transforming ease of communication between deaf and hearing individuals through a novel video relay service.

In 2005, the company was acquired in the most lucrative private equity deal in Utah history up to that time. Sorenson Communications remains the nation's preeminent provider of video relay

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Photo: Karalee Webb

(left to right) Dean Taylor Randall, James Sorenson, University of Utah President David Pershing, Lewis Hower

A Growing Legacy cont.

services and Utah's leading technology company, with thousands of employees nationwide.

Sorenson notes that the Center is an opportunity to apply on a greater scale the lessons he learned about high-impact societal change at Sorenson Communications.

"The major risk we made in time, energy and money there yielded extraordinary social returns in opening new personal and professional capabilities for deaf and hard of hearing individuals," he said.

In addition to playing an active role in setting the direction for the SGII Center, Sorenson will mentor its student participants to cultivate expertise in impact investment. Teams of students will have the opportunity to present investment opportunities to Sorenson and his foundations and gain valuable insight.

Sorenson's investment experience runs deep, having co-founded Sorenson Capital, a leading Utah mid-market private equity firm, in 2004. Sorenson Capital has raised approximately \$650 million to invest in small to mid-size U.S. companies.

The SGII Center builds upon Sorenson's continued involvement within the education and impact investing space. For nearly a decade, he has been involved in micro-lending to Africa and India, and at The Sorenson Impact Foundation, his philanthropic endeavors have established highly impactful programs and organizations that improve the lives of the working poor and build regional business communities.

Sorenson notes impact investing benefits both giver and receiver.

"Those on the giving end gain the endless satisfaction of creating not only financial value, but also lasting change in the lives of those in whom they invest," Sorenson said. "Those on the receiving end are in turn enabled to enrich the lives of their families and others around them."

The SGII Center is Sorenson's latest contribution to his alma mater. In 2001, he provided the seed money for the University Venture Fund (UVF), which is now the world's largest student-run educational investment fund.

In September 2010, Sorenson helped the David Eccles School of Business launch the University Impact Fund (UIF), one of the first student-driven impact investing firms in the world. Run by Lewis Hower, now director at the SGII Center, UIF will merge all of its resources and activities into the SGII Center.

"Impact investing is a priceless gift for everyone involved," Sorenson said. "There is no greater vehicle for societal change." **EE**



Impact investing in India works because there are large concentrations of populations who are the target demographics for things like microfinance, healthcare and affordable housing





Students get hands-on experience with impact investing

India is a country of extremes—extreme poverty as well as extreme wealth, and extreme geographic features, from the soaring Himalayan Mountains to more than 4,700 miles of sea-level shoreline, with more than 1.2 billion people living in between those peaks and valleys.

Part of the role of the James Lee Sorenson Center for Global Impact Investing will be to serve as a growth platform to facilitate and accelerate the activities of the established University Impact Fund, or UIF, which Sorenson helped establish. Since launching in 2010, the UIF—run in conjunction with the University of Utah’s David Eccles School of Business—has had MBA students working on projects

designed to help some of the hundreds of millions of Indian people living below the World Bank’s international poverty line—less than \$1.25 a day. In providing research and analysis for micro-finance lenders and impact investors, the students have addressed some of India’s extreme needs, all from the UIF’s Salt Lake City office.

There’s only so much a person can get to know about a country via emails, Skype phone calls and video conferences, so the UIF takes students to India for an up close and personal look at the programs they work on from Utah.

“Impact investing in India works because there are large concentrations of populations who are the target demographics for things like microfinance, healthcare and affordable housing,” said Lewis Hower, managing director of the UIF and now director of the Sorenson Center for Global Impact Investing. “On the trips, we are able to see the whole spectrum of players” the UIF’s MBA students work with, Hower added, including early-stage companies, entrepreneurs, investment banks and venture capitalists, “everything that kind of goes into that ecosystem.”

“You can’t really connect the dots until you’re out there driving on crazy backroads of India, getting to a village where you’re watching people make rope out of banana bark,” Hower continued, describing a business that started with a small \$8,000 loan to an Indian entrepreneur who then hired women in a small Indian village to make rope that in turn is made into nets and baskets sold globally through IKEA stores. UIF students had done research and analysis in Salt Lake City for India firm Kinara Capital, the company that made the loan.

For the MBA students who traveled to India, exploring the impact-investing world was a defining experience of their education, and for their future careers.

“I’m totally sold on impact investing after the trip,” said Bill Shelton, a 2013 MBA/MSIS graduate. “One of our field visits was with a portfolio company of a venture capital group that we’ve done a lot of work with, and they were doing small-to-medium enterprise business lending. And the impact of that was a lot of job creation in these villages, and we were able to see that firsthand. It has a dramatic impact on the quality of life of people working there.”

Preston Robinson, MBA/MHA 2013 graduate, was similarly entranced by the experience of the India trip. “It was really helpful for me to see brick-and-mortar, hands-on, ‘This is a micro-finance institution. This is an investment bank. This man right here is the entrepreneur,’” Robinson said. “Because we work conceptually with all these companies, we generate all these reports, do all this

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Meet *Lewis Hower*

**SGII CENTER DIRECTOR
WAS INSPIRED BY CHILDHOOD TRIPS**

Lewis Hower's interest in how targeted investing can make dramatic improvements in different parts of the world started early, when his parents would take the family on holiday to some decidedly non-touristy areas.

"Every couple of years we'd take a trip and go somewhere like Playa del Carmen in Mexico—before it became a massive beach resort," Hower said. "And we wouldn't stay in anything close to a resort; we'd rent a little bungalow in the middle of the village. We'd walk around, and my parents would say, 'This is the rest of the world.'"

"We'd walk through a city, through an entire empty lot full of trash, and I'd ask, 'Dad, why is there all that trash over there?' And he'd say, 'Well, they don't have the guy to come around and pick it up because they can't pay the guy to come around and pick it up.' So I was connecting some of the dots between investment and a place's quality of life even back then," Hower added. "I was also incredibly fortunate to be raised in the mindset of service—service that begins at home, and service that begins in your own back yard and builds out from there."

The man who will lead the



Sorenson Global Impact Investing Center is no stranger to Utah's community of business people who like to do some good with their time and money.

Hower moved to Salt Lake City with his wife, Kelley, when the David Eccles School of Business launched the University Impact Fund in 2010, a joint effort with BYU's Ballard Center for Economic Self Reliance, Geoff Woolley (MBA '83), global impact investing expert, and benefactor James Sorenson (BS '75). Under Hower's leadership at the UIF, students assisted impact investors, social entrepreneurs, investment firms, nonprofit organizations

and foundations to identify and support enterprises around the world whose businesses directly addressed social and environmental problems.

While the SGII Center will effectively absorb the University Impact Fund, the new center is keeping Hower as director and will help him continue the work that has proved so valuable to students, social entrepreneurs and countries in dire need of some impactful investments.

Hower said that rather than having to raise a fund, he'll be able to continue the UIF's work in doing research on potential investments, and Sorenson's support will help showcase what the center can do for potential investors all over the world. Hower explains he and his students at the UIF have successfully executed their work at a level that made Sorenson confident in taking the concept to the next level.

"The functionality, the proof of concept at the University Impact Fund, has been so successful that there is a clear and coherent reason to do that at the next level," Hower said. "Jim Sorenson sees his role as



catalytic, in that he knows that he's not like everyone else, but he's willing to blaze a path."

In other words Sorenson will be investing in some of the projects Hower's team researches and analyzes, with a target of two or three projects a quarter getting green-lit by the center's namesake.

Hower started his career in bioengineering, but "realized pretty early on that I liked people too much to be an engineer." Even so, engineering taught him how to break apart a problem and analyze it variable by variable, a skill set that translated to finance once Hower turned his attention toward business.

His path into the venture world and social entrepreneurship was helped along by a fortuitous meeting between a friend and Geoff Woolley. When Hower heard about the impact investing done by Woolley, he quickly got on board because they were "solving real and practical social and environmental problems, and doing it through business."

"I realized pretty early on that I liked people too much to be an engineer."

— LEWIS HOWER —

Hower has spent considerable time taking students around the world to visit projects they had a hand in back in Salt Lake City. Hower gets as much out of showing the students the power of impact investing as he does from the successful businesses they've helped create in places like Ghana and India.

"It took taking one of our students out to the middle of a little village, out in the middle of India, for him finally to look at me and say, 'I get it!'" Hower said. "Like, 'Wow, we can use business to solve real problems!'" **EE**

Students get hands-on experience with impact investing *(cont.)*

research, and sometimes you have a hard time conceptualizing what these entities are, who these people are, and what you're actually doing."

For both Robinson and Shelton, the trip to India gave them a spark when they returned to Salt Lake City to do even more work with the UIF. Robinson's interested in helping the UIF raise money and make investments that address healthcare needs in India and elsewhere.

Shelton always thought he would have to forge a career for several years before he'd have a chance to get involved with something like impact investing, but the UIF has given him an experience that he always dreamed about since he decided to pursue his MBA. He said that being able to make money and have a profound, positive effect on the world at the same time "is pretty exciting, and would add a lot more meaning and passion to a career." And now he knows that can be a reality when he graduates.

"The University Impact Fund has definitely been an epic experience," Shelton said. "Since I've been there, I've met multiple fund managers who manage hundreds of millions of dollars. I've done presentations in front of them. I've worked on projects that are at the forefront of the impact-investing industry. It's really kind of absurd I have the opportunity to do all that at the University of Utah in Salt Lake City." **EE**



ALUMNI NEWS

Norm H. Wesley's analytic practicality and uncompromising work ethic are traits many CEOs share. What has set the former CEO of Fortune Brands apart has been an imagination formed by a love for lifelong learning and a willingness to embrace new trends and technology.

Wesley, who earned his MBA in 1973 from what is now the David Eccles School of Business, learned about commitment—to both work and family—from his father, a lifelong sales manager for a national packaging company.

Wesley and his four siblings “were taught to make good economic choices,” Wesley recalled. That foundation in the practical led to his decision to enroll at the University of Utah, turning down an opportunity to play football at Dartmouth. An in-state scholarship, along with part-time jobs during the summers and after classes, allowed Wesley to graduate after five years with no debt.

“Dartmouth would have cost a lot more, \$20,000 we figured. It just made no sense to me, and my family wouldn't have been able to afford that without student loans,” Wesley said. “But the U had a great reputation and value for the money. It was just the best thing to do.”

An Ivy League degree may make a first good impression, Wesley acknowledged, but he has no regrets decades later, asserting that the quality of his Utah education was on par with the nation's best.

“Once you get your first job, it's pretty rare that anyone thinks about where you went to school,” Wesley added, a lesson he quickly learned once he entered the real world of business. “Maybe your education helps land that first position, but after that you earn it, every day.”

Wesley's own career path would take him out of Utah soon after graduation. From 1973 to 1983 he was with Crown-Zellerbach. He rose through various management postings to serve as vice



A HAND UP

Norm Wesley helps students follow his successful career path that started at the U

president and general manager of the company's Office Products Group before leaving for ACCO World, another office products giant. He was CEO of ACCO when he made his final career move to Fortune Brands in 1997, retiring as CEO of the Deerfield, Illinois-based international holding company in 2008.

In the 40 years since his graduation, Wesley, his wife Kim and his growing family—now at three children and a grandchild—settled in Chicago, calling the Lake Forest area of the Windy City home for the past 29 years.

Five years ago, he was encouraged by friend and now dean of the David Eccles School of Business Taylor Randall and others to re-engage with his old campus.

In addition to serving on the school's National Advisory Board, Wesley has supported student scholarships and contributed to the construction of the Spencer Fox Eccles Business Building—along with a long-term commitment to sponsoring educational programs for at-risk youth on the economically challenged south side of Chicago. In February, Wesley received the U of U's highest alumni honor, the University Distinguished Alumnus Award.

Wesley said his involvement with kids' lives, whether meeting for lunch with students to encourage them or quietly helping some of them find post-graduation jobs, it's “what I've enjoyed most in my semi-retirement.”

He tells students that in his business journey he has seen “two kinds of people when there is an issue to deal with, and some hard work to be done. Some have their eyes down, thinking, ‘I've got too much to do already, I don't want to volunteer for anything.’

“Then, there are those with their eyes up. They honestly admit, ‘I really don't know much about that, but I'm willing to be a part of the solution.’ Those are the kind of people I look for when new opportunities arise—people willing to put in the ‘sweat equity’ to grow,” Wesley said.

Recognizing and grasping opportunities and a can-do attitude, built on a solid education, are the keys to success in business, and in life, Wesley believes. The David Eccles School of Business is a great launching pad for all those elements, he said.

“The David Eccles School of Business provides different ways of teaching and really uses new technology to prepare students well for the business world of today,” Wesley said. “The school recognizes that people are working differently today, managing differently, working more as teams—and the school has developed the faculty and facilities to be at the front edge of all that.” **EE**

“The school recognizes that people are working differently today, managing differently, working more as teams—and the school has developed the faculty and facilities to be at the front edge of all that.”

TURNING *Passion* INTO A CAREER

Kyre Malkemes has found the recipe for career happiness: Begin with a heart full of your life's passion, add a top-notch education and season well with real-world experience.

For the 2004 David Eccles School of Business graduate, that passion was her lifelong love of snowboarding. Her education at the University of Utah brought her a double bachelor's degree in finance and marketing.

The experience? That came on campus with long- and short-term business and venture capital studies; an internship that led to a three-year marketing stint at General Electric; and, for the past five years, a corporate position that marries her love of winter sports with business success—overseeing engineering, design, production and sales of snowboards for Seattle-based Mervin Manufacturing.

Seattle also is where Malkemes, husband Brian and their recently arrived baby girl have made their home. Still, she looks forward to her periodic flights from the Pacific Northwest back to Salt Lake City—not just to reacquaint herself with the Wasatch Mountains' ski resorts, but to reconnect with friends and former instructors, as well as new students, at the David Eccles School of Business.

"I can't say it enough, and when I visit U of U campus to mentor students, I do say it: If you follow your passion, you will be happy. I've been snowboarding since I was 12, but I never thought I'd end up in the corporate world being able to combine that passion with a career," Malkemes said.

Her education gave her the tools to transition from dream to reality. That journey accelerated when she received a 2003 Utah Entrepreneur Center scholarship, which allowed her to cut back on waiting tables to cover her tuition and living expenses and to focus more on her studies.



*Kyre Malkemes
turned her love of
snowboarding into
a dream job*

"That scholarship was huge," Malkemes said. "I participated in the Utah Venture Fund, which was a challenging and amazing experience. Really, that was my first big stepping stone into the real world of business, where I got to work under pressure with real venture funds and people who are incredibly smart, motivated, talented and dedicated."

She credits such "hands on" mentoring and student-led teamwork, a faculty rich with both academic and practical business experience, and the "latest and greatest" in classroom and laboratory technology for giving her the savvy and confidence to quickly move into the corporate workplace.

For Malkemes, though, challenging the deep powder and slopes on the latest prototypes of a Lib Tech, GNU or Roxy snowboard—a particularly fun part of her job—also feeds into a fierce personal work ethic that her educational experience honed to an even finer edge.

"Snowboarding is not a team sport, so you learn a lot of self-reliance, commitment and strength of body and mind. When you go off a jump, you have to commit," she said. "If you don't commit, there will be some obvious, hard and real consequences for not doing so.

"It's that way in business, too. Commitment is critical," Malkemes added.

A proud alumna, she has made it a priority over the years since graduation to give back to her school and new waves of David Eccles School of Business students. Through the school's Smart Start program and its Ask an Alum Series and other mentoring opportunities, she shares her optimistic, follow-your-passion message.

"I tell them to use their campus experience to figure themselves out, what they really like and how they are driven," Malkemes said. "When you can define where you want to be, that's what will make you successful." **EE**

ALUMNI NEWS

David Neeleman has been called many things in his life: Elder, when he served a Mormon mission to Brazil; Dad, by his nine children; and more recently, a serial entrepreneur when he launched his fourth airline.

However, he says he has always been a student, whether learning in the classrooms at the David Eccles School of Business, or in the unforgiving crucible of the corporate boardroom.

Neeleman, now at the helm of the rapidly growing Azul Brazilian Airlines he founded in 2008—the year after his exit as CEO of JetBlue Airways—says it is critical for would-be business innovators to continually educate themselves, whether on campus or on the job.

“I value life long education, and the University of Utah has a mission to raise the bar, both to increase the caliber of its students and its faculty,” said Neeleman, who recently donated \$250,000 toward a classroom in the new Spencer Fox Eccles Business Building. “The school provides a well-rounded education and offers lots of different ways to expose students to different kinds of businesses.”

Flying High

David Neeleman is an entrepreneur of soaring vision

He points with pride to his daughter, Vanessa, who participated in the Business Scholars program last academic year. Neeleman himself did not graduate, leaving after three years as an accounting major to help start Morris Air at age 23. He ran the Utah-based low-fare charter airline for 10 years before selling to Southwest Airlines in a stock swap worth about \$129 million.

Over the next five years, Neeleman launched three more businesses—Open Skies, a touchscreen airline reservations company later acquired by Hewlett-Packard; Canada’s WestJet Airlines; and then, perhaps the biggest of his entrepreneurial plums so far, JetBlue Airways.

However, if Neeleman has his way, his new brainchild Azul (Portuguese for “blue”) will soon replace JetBlue as the brightest jewel in his career crown. From its start in 2008 with five aircraft, Azul has rapidly expanded both its fleet and bookings. Today, the airline boasts more than 850 daily flights to 100 destinations.

“The airline business has become a much bigger challenge in the current economic environment,” Neeleman said. “The main competitors have become stronger because they’ve all gone through bankruptcy. And today, travel has become more of a discretionary thing; if you get laid off, you are not as likely to be taking trips.”

The keys to success remain the same, Neeleman insists. “As always, you need to compete and innovate to be able to attract customers.”

Competition has always been part of Neeleman’s character; he made



his mark in the business world while dealing with Adult Attention-Deficit Disorder. Rather than see his adult-ADD as a handicap, Neeleman argues that he has learned to channel the condition’s characteristic hyperactive focus on detail and creativity into his work.

A charismatic leadership style doesn’t hurt, either. Neeleman’s openness to people—whether his top managers, entry-level employees, or rank-and-file passengers—makes his innovative mindset contagious.

“You need that vision. You need to get your people excited about the future of the company. From there, you can lead them, by example, and they will follow you,” he said. “There are always opportunities for a new generation of entrepreneurs. There are very few exceptional companies, but there are always opportunities to create them.”

Giving back to the people and institutions that taught you helps keep the creative, innovative cycle going, Neeleman believes. In addition to his donation to the new Spencer Fox Eccles Business Building, Neeleman has also supported scholarships and given his time to students. Neeleman has taken time out of his hectic schedule to speak to the school’s Business Scholars students during a recent campus visit, and hosted a group of visiting students in New York.

“I tell students that if they want to work for somebody else, then do your best, create the best department in that company that you can, strive to be flawless in everything you do—and be a great leader,” said Neeleman, who was awarded an Honorary Doctor of Business degree from the U in 2008, in recognition of his successes and generosity with current students. **EE**

LEARNING TO GIVE

2013 MBA GRAD CHRIS MANNING IS ALREADY GIVING BACK TO HIS SCHOOL

Chris Manning counts being able to witness the November 2011 dedication of the towering new Spencer Fox Eccles Business Building as one of his life's watershed moments.

As he joined other guests at the unveiling of the Spencer Fox Eccles Business Building, the MBA student was more than merely impressed. He felt gratitude, and that birthed a desire to give back to the school and programs he felt were preparing him so well for a future career in business.

"I was sitting there at the dedication and looked around at all the families, professors and friends who had donated money, in large amounts and small, to make this all happen," said Manning, a May 2013 MBA graduate of the David Eccles School of Business. "I

thought that our group, the students at the school, could do that, too. We may not be able to give a lot, but we could

do something."

His idea was contagious, and he enlisted other David Eccles School of Business graduate students in the cause. He playfully pitted the MBA classes of 2012 and 2013 against each other in a fundraising contest to see which class could raise more money for the new business building. When the numbers were tallied the class of 2013 had 13 donors give \$1,000, while the class of 2012 raised \$795 from 11 donors.

Manning's enthusiasm led to his taking a leadership role on the Business Student Alumni Board, and he was enlisted to create excitement around the 2012 Student Giving Week. Between November 12 and 16, the campaign raised more than \$2,200, with some 150 student donors pitching in amounts ranging from \$5 to \$50 or more toward funding scholarships, programs, technology and facilities.

"It's about building a culture of giving," Manning explained. "The main priority of Student Giving Week was to show students that tuition alone does not cover all the benefits they receive throughout their Eccles educational experience."

The culture of giving will hopefully continue as students graduate, begin their careers and become loyal alumni willing to not only donate cash, but give back to the school by mentoring and creating internships in their own companies for a new generation of business students.

Manning plans to be that kind of alumnus, parlaying his education

not only into a successful future, but one where he can give back to his alma mater financially and help create new "real world" learning opportunities like those he has enjoyed.

Those opportunities have included advisory stints with Aeropostale, Sustain U and Who A.U., and most recently in helping develop marketing strategies for Ballet West. Such experiences, Manning said, gave him tangible experience in the corporate environment even before graduation.

"I'm not worried about finding opportunities because I now can see opportunities everywhere," he said. "The challenge will be to find where my skills will help me serve a company, my community and my world."

He gives the David Eccles School of Business, its faculty and staff and fellow students he worked and learned with much of the credit for what he believes is a promising future.

"It is because I was placed in an environment where I could communicate the power of an idea," Manning said. "And I discovered something about myself, that when presented with an opportunity, I can mobilize a community."

It all begins when a student takes his or her first class at the David Eccles School of Business, Manning said, and he urges those newly admitted to adopt a commitment to both taking advantage of all the school has to offer, and to find ways to give back to the programs that nurture them.

"Use your time here as a student to take risks and explore more than you might be able to do after graduation," Manning advised. "And find ways to give back.

"Everyone has the opportunity to do these things—it's just a matter of deciding you will." **EE**

Use your time here as a student to take risks and explore more than you might be able to do after graduation...

The new undergraduate dean came to business an unusual way

After considering the potential of taking his experiences at Carroll and applying them in Utah, “the idea kept growing on me,” Parker added. “I saw there are some people really passionate about undergraduate education, and I wanted to see what the possibilities were. The only place I applied was the University of Utah. I wasn’t really looking for something new, but it kept calling to me.”

A year later, Parker is at the David Eccles School of Business as new Associate Dean of Undergraduate Affairs, and he’s ready to apply his unique academic trajectory to the

then how do we make sense of them out in the workforce? At Carroll, we focused on an innovative applied undergraduate curriculum, which is really unusual for a four-year college. So I have some background in curricular development, and I have some background in doing things differently than what other schools are doing.”

Parker’s background outside of business is an asset, he said, in that “I don’t have any preconceived notions of how it should go” when it comes to enhancing the undergraduate experience of students. While

THE MATHEMATICS OF BUSINESS

Mark Parker’s journey to become the David Eccles School of Business’ new Associate Dean of Undergraduate Affairs is not your typical academic odyssey. The trip took him through a chamber-music camp, hiking and biking trails along the Wasatch Front, and college classrooms in Colorado and Montana before he reached Salt Lake City.

It started in the summer of 2012, when Parker and his wife, Holly Zullo, brought their teenage daughter to Salt Lake City for the Intermountain Suzuki String Institute held at Juan Diego High School. While Kira toiled perfecting her musicianship, Parker and Zullo explored the area on bike rides along the Jordan River Trail, and hikes in the mountains above town. They even ventured to the University of Utah and wandered through the new Spencer Fox Eccles Business Building.

Parker, then Associate Dean and Associate Professor of Mathematics at the four-year liberal arts Carroll College in Montana, was clued in to the school’s available undergraduate dean job by his wife, a fellow mathematician who was exploring jobs online.

“What really intrigued me was, my whole academic career has been focused on undergraduate education,” Parker said of his interest, noting that it’s not common to find a Tier 1 research university like the U that “wanted to focus energy and resources on undergraduate education, and try to improve their standing among peer institutions.”



“I’ve always been somebody who’s been really interested in the applied side of my discipline, operations research, bridging that gap between the theoretical and applied. We come up with these great ideas, but then how do we make sense of them out in the workforce?”

new challenge.

Parker’s math background segued into business during a visiting-professor stint at the Air Force Academy in his home state of Colorado. The management department at the Academy has an operations research degree jointly administered by the Math, Computer Science, Economics and Management teams, and it was there that he found a love of management to go with his love of math.

“I’ve always been somebody who’s been really interested in the applied side of my discipline, operations research, bridging that gap between the theoretical and applied,” Parker said. “We come up with these great ideas, but

rankings are important, and used by students when they consider what school to attend, Parker said focusing on the things the school already does well as it moves forward, and celebrating those things on a larger scale, will help it find a niche among students. He also wants to make the undergraduate experience one that will stay with students even as they become alumni.

“You look at curricular and extracurricular activities available to our students to keep them engaged,” Parker said. “You offer mentoring and counseling along the way, in terms of career management. And you stay in touch after they leave. I think all those things help attract great students.” **EE**

U PROGRAM EARNS A UNIQUE DISTINCTION FOR THE DAVID ECCLES SCHOOL OF BUSINESS

The Masters of Healthcare Administration program at the David Eccles School of Business recently became the first MHA program in Utah, and one of only 10 in the western United States, to earn accreditation from the Commission on Accreditation of Healthcare Management Education (better known as CAHME).

The announcement of the program's CAHME accreditation reached MHA Program Director Debra Scammon, PhD, during this past school year, and while accreditation represents the end of a lengthy process, she said it's really the beginning of a whole new phase in the program's life.

"This is our initial CAHME accreditation, and it's the beginning of a process to ensure that we are always offering students the best education possible," Scammon said. "In the healthcare field, continuous quality improvement is the watch-word. If you're not getting better at what you do all the time, you are falling behind. Adopting that idea for healthcare education seems like a natural progression in what we do."

The MHA program at the David Eccles School of Business prepares students for administrative positions in both the private and public sectors of the healthcare industry, as well as in a variety of fields, including healthcare delivery, public health, and healthcare policy.

Many universities with MBA programs have healthcare-related tracks, but not many have specialized degrees in healthcare administration. Even fewer earn the CAHME accreditation. To achieve accreditation, schools must do an intense internal study of their students, curriculum and job placement, and to remain accredited they must continually evolve as the healthcare field changes. CAHME accreditation is recognition that a program has the flexibility and innovative spirit needed to serve both students and the field of healthcare administration.

"CAHME is an organization dedicated to the improvement of healthcare management education," Scammon said. "They know what the industry needs. They know what schools need to be teaching. And their standards reflect the real world of healthcare management issues."

While the work to achieve and retain CAHME accreditation is intense, the pay off for students and for the U's MHA program makes it well worth the effort.

"A program's accreditation is probably one of the first things a prospective student looks at when trying to decide what MHA program is best for them," Scammon said. "And when students are asking about accreditation, they are asking about CAHME. The most prestigious schools that offer an MHA program have CAHME accreditation. This puts us in an elite group."

Student Alex Maiersperger, who will graduate in 2014 with a Master of Healthcare Administration and Master of Public Health dual-degree, saw firsthand how big the news of the school's CAHME accreditation is when he attended the American College of Healthcare Executives annual meeting over the winter.

MHA PROGRAM EARNS CAHME ACCREDITATION



Left to right) Scott Parker, Debbie Scammon, Dean Taylor Randall, Joseph Horton

“CAHME is an organization dedicated to the improvement of healthcare management education. They know what the industry needs. They know what schools need to be teaching. And their standards reflect the management issues.”

—DEBRA SCAMMON

"I just got back from the ACHE Congress in Chicago, and all the administrators with ties to Utah knew of the accreditation and congratulated me for it," Maiersperger said. "Also, a surprising number of students from all over knew about the accreditation from the CAHME website as they researched programs."

The U's Master of Healthcare Administration program is in rare company, joining just 43 MHA programs in the entire country currently holding the CAHME distinction. The U's program is also unique because it is housed in a school of business, one of just 15 such programs in the country.

CAHME accreditation makes the future bright for the program.

"It will increase the number of applicants we get," Scammon said. "It will make the quality of the applicants we get that much more competitive. And it will enhance the ability of our graduates to find great jobs, because CAHME accreditation is just as important to employers as it is for the schools." **EE**

Double-Victimization in the Workplace

DR. KRISTINA DIEKMANN'S RESEARCH
GETS NATIONAL ATTENTION

Approximately 50 percent of women experience some form of sexual harassment in the workplace at some point during their career.

As shocking as that number is, perhaps more so is the fact that many of those women find themselves doubly victimized through the reactions of judgmental coworkers who might think the victims didn't do enough to stop the harassment, or that they somehow "asked for it," depending on how the victim responded to the situation.

A new study co-authored by the University of Utah's Dr. Kristina A. Diekmann, a professor in the David Eccles School of Business, illustrates how "passive" victims of sexual harassment in the workplace—women who don't aggressively and directly respond to a harassment situation, or even report it afterward—are often unfairly condemned by coworkers, to the point where their peers wouldn't recommend them for a job or want to collaborate with them on projects in the workplace.

More importantly, the research paper—"Double-victimization in the Workplace: Why Observers Condemn Passive Victims of Sexual Harassment," published in an upcoming issue of *Organization Science*—shows how this condemnation by coworkers can be attenuated.

The Anita Hill case offers a classic example of a passive victim. Hill's claims of repeated sexual harassment by Clarence Thomas during his U.S. Supreme Court confirmation hearings in 1991, and her own perpetual inaction at the time of the alleged events, led to public suspicion and condemnation of Hill among many observers.



Dr. Kristina Diekmann

A similar thing happens on a micro scale in the everyday work environment of businesses across the country. Diekmann and her co-authors Sheli Sillito-Walker of BYU, Adam Galinsky of Columbia, and Ann Tenbrunsel of Notre Dame found that people harshly judge passive victims based on how they believe they themselves would react if put in a similar situation.

"The problem with this is that people's predictions and forecasts of what they would do are often wrong," Diekmann said. "While most people predict they would take immediate action against a harasser—report them, walk out, tell them to stop—most victims of sexual harassment don't take any action and remain passive. As a consequence, because people mis-predict that they would take action against the harasser, they condemn the victim who remains passive and socially distance themselves from that victim. So, sexual harassment victims are double-victimized, once by their harasser, and twice by their colleagues who condemn them for

remaining passive."

Such double-victimization is clearly bad for the victim involved, as well as the work environment. Victims of sexual harassment often suffer from reductions in job satisfaction, organizational commitment, job performance and productivity, as well as increased depression and anxiety. Moreover, the condemnation from coworkers adds to social undermining in the workplace.

Diekmann and her co-authors show that condemnation by colleagues of a passive sexual harassment victim can be attenuated through better understanding of the situation the victim is experiencing. Helping co-workers consider the motivations of the victim who remains passive, such as how much they might need the job, or their desire to get along with others in the workplace, creates a more supportive environment for victims. Businesses can help reduce such condemnation via improved training, according to Diekmann and her co-authors.

"We recommend that organizations not just focus on ways to reduce sexual harassment, but to also address the psychological processes affecting the organizational response to the victim by coworkers, HR administrators and managers," Diekmann added.

In particular, the authors recommend that training programs include awareness of people's tendency to mis-predict what they would do in the same situation experienced by sexual harassment victims, as well as how those erroneous predictions affect coworkers' judgment of and behavior toward the victims. Organizations also need to train employees how to reduce their biased perceptions and behavior. **EE**

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IN MEMORIAM



*Cleone
Peterson
Eccles*



*Lennie
Sam
Skaggs, Jr.*

The students, staff, faculty and alumni of the David Eccles School of Business join the Eccles family and statewide community in mourning the passing of Cleone Peterson Eccles on April 5, 2013.

A 1957 graduate of the University of Utah, Cleone maintained a strong loyalty and commitment to her alma mater, serving for two decades on the U's Board of Trustees and Alumni Association Board, where she was vice president. She was also active at the U on the boards of Red Butte Garden, KUED and the College of Nursing, as well as in the community at Neighborhood House, Ballet West and the Junior League. The University honored her with a Distinguished Alumna Award in 1995 and an Honorary Doctorate in 2005.

It was during her student days at the U as a member of Pi Beta Phi sorority that Cleone met her husband-to-be, Spencer Fox Eccles, a student-athlete from the Beta Theta Pi fraternity. During their more than 54 years together, Spence and Cleone were partners in all their endeavors — banking, philanthropic, and family. Together with her husband, four children and 10 grandchildren, she never missed an opportunity to cheer on her beloved University of Utah Utes!

Cleone's quiet strength, grounded values, generosity and service benefitted her friends, family, and our entire community. She will be greatly missed by all.

Compassionate benefactor L.S. "Sam" Skaggs, Jr. passed away on March 21, 2013. Skaggs left a lasting impression on U.S. retailing over the 45 years he was President and CEO of Payless Drug Stores, later known as American Stores. When he started in his leadership role at the young age of 27, the family had 11 stores. When he retired in 1993 the retailing giant was bringing in over \$20 billion in annual sales and employed over 280,000 people.

Skaggs and his surviving wife, Aline, lived by Winston Churchill's tenet, "We make a living by what we get; but we make a life by what we give." The legacy they have built through their generous contributions to education and wildlife preservation will impact lives for generations to come. Through their philanthropic efforts they created two Catholic high schools and two Catholic grade schools to enrich the lives and opportunities for young students. In addition, six major universities have named either their Pharmacy School or building housing their Pharmacy School after Skaggs due to their benevolent funding. They are most proud of the new L.S. Skaggs Pharmacy Research Institute at the University of Utah, which opened this past spring.

Skaggs will be remembered as a person of great conviction, compassion, leadership and vision. His passion for life, love, learning, family, and faith is "a life well lived." We at the David Eccles School of Business mourn his loss.

In Memoriam



*Beverley
Taylor
Sorenson*

On May 27, 2013, Beverley Taylor Sorenson, a tireless advocate for arts and education and highly influential philanthropist, passed away peacefully of natural causes at age 89, surrounded by loved ones at her family home.

One of Mrs. Sorenson's greatest life passions combined her enduring love of education and the arts, and she dedicated much of her time, efforts, and resources to fundamentally changing the landscape of education in Utah. Her many philanthropic projects included establishing endowments at the major universities across the state to ensure the perpetuation of integrated arts education, issuing grants to arts organizations to support fine arts education, advocating for arts education to the Utah State legislature, and more.

Over the years, Mrs. Sorenson and her family have made numerous contributions totaling millions of dollars to the David Eccles School of Business for new facilities, scholarships, to promote continued innovation and research, and other worthy scholastic endeavors.

Additionally, Mrs. Sorenson made an incredibly generous donation of \$12 million to the University of Utah for the creation of a new arts and education complex that will serve as a hub for arts education research and training. Construction on the interdisciplinary facility – named the Beverley Taylor Sorenson Arts and Education Complex in her honor – has already begun and when completed in 2014 will serve as a lasting reminder of the efforts and vision of this incredible woman.

THE COLLEGE GRIEVES THE LOSS OF MEMBERS OF OUR ACADEMIC COMMUNITY. THEIR TIRELESS EFFORTS AND POSITIVE IMPACTS IN THE LIVES THEY TOUCHED AT THE SCHOOL HAVE HAD A LASTING IMPACT, NOT ONLY IN THE LIVES OF STUDENTS, BUT THOSE OF FACULTY, STAFF, AND ALUMNI.

Kenneth J. Hanni 8/12/1927 – 3/17/2013

Professor of accounting, Hanni taught at the David Eccles School of Business for 40 years. He brought to the classroom real-world experience, extensive knowledge, and expertise in federal tax law. When Hanni sat for the CPA exam, he received the highest score in the United States, which awarded him the Elijah Watts Setts gold medal for achievement. In his business career he was a business manager of KTVT, partner at Brattens, Della Fontana & Print Shop restaurants before moving on to become partner at Fabian & Clendenin Law Firm. He was an active member in his faith serving in the bishoprics and priesthood quorum presidencies as well as serving a mission with his wife, Gerry, who survives him, in Washington, D.C. in 1999.

Edwin H. Fankhauser 4/19/1938 – 1/16/2013

Fankhauser was a professor of accounting at the David Eccles School of Business for more than 30 years. His passion for education came across and he quickly became a favorite of many students. Fankhauser managed his own CPA practice while he was an educator, which brought practical experience into the classroom. His devotion to his family and faith were pillars of his life. He never turned down a chance to be with his kids to share in memories and teachable moments, and continued to be involved with his grandchildren and their activities. Ed's experience as a missionary in his young life in the Swiss-Austrian mission gave him the chance to serve later in life a public affairs mission in Europe. His love and devotion will be missed.

Edna Joyce Thorson 8/31/1927 – 3/6/2013

Pierre Lassonde (MBA '73) credits Thorson with his ability to be successful in school. He tells us that her warmth and kindness were beacons of light as he navigated through his graduate courses. Thorson worked as the assistant director of the graduate school at the David Eccles School of Business for 28 years, during which time she positively impacted many lives. Thorson spent much of her time gardening and writing her family history, which she compiled into a scrapbook documenting seven generations. She also spent time volunteering to tutor, working at animal sanctuaries and as a docent. Our hearts grew by having Thorson be a part of our lives.



LEAVE YOUR LEGACY

We'd like to recognize these generous donors and all who have provided financial support to the David Eccles School of Business, which gives undergraduates and graduates opportunities to fulfill their educational pursuits. These gifts support scholarships, innovative learning environments,

world-class faculty, cutting-edge facilities, and experiential and hands-on learning. Without their support, we would not be able to serve over 3,000 business students a year. We invite you to join your peers in investing today in tomorrow's business leaders.

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Associates, LLC
Truist
Union Pacific Corporation
United Way Of Salt Lake
University Federal Credit Union
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Xmission LC

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- 1946**
G. LaMont Richards*
- 1947**
A. Leon Anderson, CPA*
G. Raymond Fehr, OD
August Glissmeyer, Jr.
Spencer F. Jenson
- 1948**
Ralph D. Burback
Winagene C. Eyre
L. Jean Hodgins
Wendell B. Nix
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- 1949**
James T. Barker*
Leslie D. Christensen
Calvin W. Hill
Ralph W. Robinson
Fred H. Stringham
Fred H. Tannenbaum*
James K. Thomson
John D. Wright
- 1950**
Ezekiel R. Dumke, Jr.
A. Leland Erickson
Gilbert H. Iker
Menlo F. Smith
Elaine G. Vance
Dan A. Wolstenholme, Jr.
- 1951**
Curtis E. Ackerlind, Jr.
Allan K. Butler
Nyle B. Fox
Morris A. Kjar
Gordon C. McGavin
Ralph M. Wright
- 1952**
Boyd F. Jensen, JD
Reid H. Johnson
Dilworth N. Lyman
John E. Stevens
W. Grant Woolley
- 1953**
William E. Christensen
Howard S. Clark
Leo A. Jardine, Jr., JD*
K. Jerry Lake
William R. Lash
Ralph E. Reese
W. R. Russell
Alan G. Sharp, USAF(Ret.)
Keith R. Wallin
- 1954**
DeVaughn B. Bell
John B. Bywater
Thomas H. Carn
Donald F. Ensign
Russell F. Fjeldsted
Darrell V. Knight
Mary Jo Lewis
Robert G. Macfarlane
Joan T. Nomura
Ron Simmons
Wendell S. West
Richard B. Wheelock
Ray H. Wood, JD
Rory Youngberg
- 1955**
P. Gregory Conlon, JD
John H. Firmage, Jr.
David L. Gorham
Wayne D. Griffiths
Ron M. Lodder
Glade B. Merkle
Col. David A. Oldroyd
- 1956**
Spencer F. Eccles
John Raymond Jensen
Daniel J. Kvenvold
Francis A. Madsen, Jr., JD
Milton A. Melville
Robert W. Naffziger
Gerald M. O'Brien
Hal T. Sharp
R. Sterling Spafford
Thomas R. Van Meter, USAF (Ret.)
- 1957**
Rodney H. Brady, PhD
Welden L. Daines, CPA
George Davlantes
J. Tom Decker
Laren F. Empey
Allen D. Hixson
Stanley M. Jensen
Arland L. Larsen
Keith L. Ohlson
Ronald H. Thomas, CPA
W. Byron Welsh
- 1958**
T. Gerald Bettridge
Russell J. Gallegos
J. Rex Gardner, CPA
Larry E. Givan
Marion E. Gubler, JD
Bernard J. Hale, PhD
Carolyn J. Hesson
Philip S. Jackson
Robert J. Kalicki
Robert L. Pace
H. Robert Price
James A. Watson
- 1959**
Marjean G. Crowther
Dr. LeRoy G. Faerber
Patricia Bruce Hatch
William K. Tachiki
Duane L. Whitehead
Donald A. Zeiger, PE
- 1960**
Lawrence W. Bull
Jack S. Emery
Ralph W. Firth
Lance G. Johnson
Stanley H. Korte
Scott S. Parker
Ronald E. Patterson
Charles J. Ponti
Kenneth Rigtrup, JD
Stanley G. Smith
Robert B. Sparks
Robert W. Speirs
A.J. Staples
- 1961**
William James Boots
Dannie W. Burnett
Myrna J.L. Burningham
Merril M. Dyches
T. Garry Earl
Susan K. Macfarlane
William G. Swiler
William C. Vriens, Jr.
Gordon C. Woodbury, CPA
- 1962**
Judith A. Bowman
Richard W. Fetzer
William D. Folland
James R. Gaddis
J. LaMar Giles
R. Malcolm Hendry
George M. Milne
Frank W. Orten
Peggy K. Pappas
Richard T. Pratt
Victor L. Rainey
Ronald P. Studen
Ronald E. Vangelder
David A. Weidner
- 1963**
Bert Charles Applegate
Carlyle F. Clarke
Jack C. Higbee
Paul J. Kratz
David Lord
Sidney J. Mulcock
Clarence Earl Porter
Raymond Earl Ross
Mary Lynne M. Sargent
John Shelby Stastny
Wilburn C. West, Jr.
Kenneth R. Zimmerman
- 1964**
Paul M. Bingham
Wallace K. Brown
Platte E. Clark, JD
Alan T. Ensign
K. Eric Gardner
Katharine B. Garff
Barbara Lynn Oleson Jeppson
K. Ronald Knight
Ronald F. Payne
R. Dale Price
Dalan E. Smith
John H. Warwick, CPA
Richard E. Wheeler
- 1965**
Dr. Bryce T. Bradley
E. Lindsay Carlisle
Ronald B. Cutler
Paul F. Day
Victor Sevy Dykman*
Jack C. Gibson
Gary A. Hertzfeldt
James J. Kelly
Donald R. Layton, CPA
David L. Lemmon
Gary W. Rodgers
- 1966**
M. John Ashton, JD
Sharon Lee Astin
Jeviene J. Christopoulos
O. Richard Flack
Gordon E. Harmston, Jr.
Arthur P. Heinen, II
Todd A. Jensen
W. Brent Maxfield
G. Byron McLeese
John Moon
Richard H. Nordlund, AICP
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Ralph L. Turner
- 1967**
Ronald D. Browning
Donald L. Buchman
Brent H. Cameron, JD

*deceased

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1968

Howard E. Bunker
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Michael L. Taylor

1969

Franklin Alex, PhD
Lt. Col. Robert E. Armbrust
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Michael P. Canada
David L. Castle
Richard P. Griffin
Boyd R. Hansen
Bruce M. Iversen
David L. Jensen, JD
Wayne J. Jensen
John Allen Johnson, III
Elaine W. Larsen
Robert L. Ripley
Scott L. Robinson
Larry K. Shaw
Richard L. Smith
Lynn A. Zenger

1970

C. Edwin Alter
John R. Anderson
Bruce M. Baird
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Lynn M. Bushman
Bruce L. Dick
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Mary Kay Griffin
Leon F. Klube, CPA
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Shirleen J. Tucker
Murray E. Waid, Jr.
Alvern C. Weed, JD
Jack R. Welch
Douglas W. Young

1971

David B. Barlow, Jr.
R. Curtis Bischoff
Lynn R. Brown
Guy R. Burningham, JD
Claude C. Caylor
Norman A. Cocke, III
Paul E. Emmer
Fred W. Fairclough, Jr.
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Joseph F. Skovira
Larry R. Stevens
Maj. Gen. Lynn H. Stevens
Richard F. Taylor
Scott Tennis
Sammy Lee Wells
Cyril J. Young

1972

Gary F. Barrus
Ronald G. Boyer, V, CPA, CA
Jeffrey L. Brown
Jack R. Calton
Timothy J. Collentine
James R. David
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Raymond Tom
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1973

William G. Aerni
Ronald E. Anderson
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Michael D. Blackburn, JD
Robert K. Bowen
Bruce H. Brown, CPA
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Norman H. Wesley

1974

Mary N. Aa
Stephen P. Adams
Dwight H. Archibald
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Raymond M. Brown
Jay Lewis Bruce
Jerry F. Coupe
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David L. Earle
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Alan B. Fernelius
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Donald R. Groth
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Rev. Floyd F. Lewis
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Mark W. Stevens, CPA
Gordon S. Talbot
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Michael L. Wiener
Thomas R. Wilhelmsen
Gene C. Wulf

1976

Dennis G. Bakko
Paul S. Beck
Paul C. Behm, USAF (Ret.)
David K. Broadbent, JD
Kenneth E. Cardwell, USA (Ret.)
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Mary Jane Dugan
Marriner Campbell Eccles, PhD

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 Robert M. Greer
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 Garth Larsen
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 Roberta E. Pater
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 Craig L. Smith
 Ivar W. Sorensen, PhD
 Richard G. St. Jeor
 Frederick C. Stutsman, CPA
 Charles E. Sudberry
 Elwood L. Swanson
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 Edmund L. Toomey
 Dennis E. Townsend
 S. Kent Williams, CPA
 Kennion K. Yano
 Shelton R. Young

1977

J. Tim Alexander
 Charles Lee Archer
 W. Michael Archer
 Deborah H. Bowman
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1978

Clair Abee
 Charlton H. Blanks
 Terry B. Brewer
 Alan L. Bunn
 David C. Chambers
 Catherine Cleeremans
 Macray A. Curtis, CPA
 Jack Elizondo
 Edward W. Glashien, Jr.
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 Walter W. Ratcliff
 Bicknell C. Robbins, JD
 Philip D. Sahn
 Donald J. Schiller, USAF (Ret.)
 Jack B. Sparks, Jr.
 John A. Vola
 Alan K. Young

1979

Sandra J. Andrews
 Val R. Bitton
 John W. Bongard, Jr.
 Michelle R. Bunn
 Samuel W. Clark
 Michael L. Duggar
 R. Dan Eldredge
 Richard K. Ence
 Susan W. Fonseca
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Paul T. Peterson, PhD
 Joseph Kenneth Phipps
 Jonathan M. Ruga, JD
 Andrea Sigetich
 Richard L. Skillings
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1980

Barry J. Angstman
 Catherine F. Angstman
 Kent M. Bowman
 Thomas E. Callanan
 Jeff S. Cardon
 John C. Clay
 D. Kirk Davis
 Dwight Epperson
 Patrick E. Farrell, MD
 George B. Felt
 Norin Brown Felton
 John S. Garay
 Kenneth L. Gray
 Randall H. Gray
 Michael H. Hassenger, JD
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 Robert H. Miles, CPA
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 Michael L. Moseley
 Michael Newmyer, USAF (Ret.)
 J. Paul Nielsen
 Jace D. Pearson
 Michael J. Petro
 Scott W. Pickett
 Lisa Y. Schneider
 Steven H. Stepanek
 Lynne N. Ward
 David Scott Watson
 Alan J. Wood
 Peter N. Zolintakis

1981

Sharon K. Allen
 Lisa B. Andruess
 J. Antonio Aragon
 Carole D. Beers
 Victoria F. Bennion
 Robert B. Campbell
 Dunbar Newell Chambers, III
 F. Christian Dunn
 David Russell Fjeldsted
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 Roberta D. Tanner
 Henry Van Tienderen

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 Timothy Wilson

1982

Richard C. Callister, JD
 David A. Debenham, MD
 Annjanine Freeman Etzel, CPA, JD
 Thomas C. Etzel
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 Sharp Sorensen
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1983

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 Stacey Batchelor
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 Gregory E. Davis
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 Tamara A. Gonsiewski
 Karen L. Grimm
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 Cheri Landgren
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 Norman O. Schultz, PhD
 Jeffrey W. Shaw
 John Joel Stewart
 Victoria D. Urbanik
 Karen L. Vinton, PhD
 James W. Wilcox, CPA
 Geoffrey T. Woolley
 Carey D. Woolsey, CPA

1984

Carol T. Baron-Sebesta
 James Bean, JD
 Georgia D. Bircumshaw
 Daniel R. Brady
 Linda Suzanne Browning

*deceased

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Daniel F. Dunnigan
Allen K. Eide
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Daniel P. Geertsens
Steve K. Heden
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Bryan L. Jensen
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Jimmy J. Mistry, PhD
Patricia K. Murphy
Timothy S. Seminoff
Brian J. Spink
Lisa M. Taruffelli, CPA
Alan T. Urie
Suzanne P. Wadsworth

1985

Carol L. Balagur
Matthew Roger Bean
David A. Bills
Vicki L. Bruch
Douglas W. Buhler
Amy E. Caputo
Todd Christensen
Arlene Coleman
Daniel J. Dixon
Steven K. Eyre
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Robert D. Whitehead

1986

David Lloyd Arbon
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William C. Imhoff
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James D. Kearns
Mark C. Lundskog
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Duffy E. Pingree
Royal Willard Richards
Kent David Rogers
Clark A. Wilkinson, CPA
Donald C. Williams

1987

Marian Frances Ashley
Denise Blackett
Thomas L. Bonds
John C. Butler
Craig Latimer Child
Jeff E. Durtschi
Cathy L. Fannesbeck
Brett L. Foster, JD
Reyn E. Gallacher
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Robert C. Hanson, PhD
A. Mitchell Jackson
Scott B. LeFevre
J. Bryan Midgley
Daniel Miller
Tom S. Miner
Craig R. Moir
Jeffrey G. Olsen
Lori J. Rosendahl
Jon C. Taylor
Randle Max Vawdrey
Christopher D. West

1988

Steven R. Allen
Max Alley
Richard A. Bentz
Susan Henderson Castillo
Frederick H. Dark, PhD
J. Lyons Davidson, III, CPA
Lance Roy Davis
Sean Douglas, CPA
Leon E. Elwell, CPA
Steven J. Fausett, CPA
Susan Y. Heffernan
Marla E. Howard
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Jasmin D. Mumford
John R. Paul
Cari D. Peterson
Robert M. Pyke
Jim Savas
Susan D. Schlegel, PhD
Todd B. Schull
David J. Sharp
T. Dwayne Stark
Sheri B. Topham
Brian C. Woolf

1989

Anne L. Christensen, PhD
Tracy L. Curran
Daniel O. Duffin
Rebecca Jean Dutton
Richard C. Dyer
Connie L. Ewing
Susan M. Hanks
Susan A. Healey
David R. Jolley, CPA
Dow Weston Jones
Michael T. Kelley
Sami T. Kergaye
Nelsen M. Michaelson

Robin Pearce
Kristi J. Tarver
Devin D. Thorpe
Bela Zsolt Vastag
Ronald L. Weiss, MD
Joseph Christopher Wheat
Arriann O. Woolf

1990

Jim William Ackley
Carolyn Gill Adair
Lynn J. Ames
Teresa Hillam Beckstrand, CPA
Kym Buttschardt
J. Steven Johnson
Michelle S. King, CPA
Zachary W. King, JD
Christopher A. Lewon
Kris Liacopoulos
Taylor M. Morrill
Hollie Osborne, CRCM
Michael W. Pope
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Janice L. Romney
Sharon L. Roper
Henry L. Sorensen
Lee A. Terry
Brett R. Vuksinick
Hallee J. Wiece
Orland Kip Williams
Scott Reed Williams

1991

Scott Donald Chase
Karl K. Christensen
Leann W. Dickerson
Linda M. Feller
Susan D. Gilson
Steven Lee Harris
Mark B. Heaps, CPA
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Timothy J. Shimizu
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Becky B. Taylor, CPA
Scott H. Verhaaren
Susan M. Wilson
David S. Young

1992

John E. Anderson
James Lewis Barnett, JD
Frank E. Bonifacio, CPA
Richard M. Chidester
Linda Jane Creps
David T. Draper
Corwin T. Edwards
Kandyce C. Kutcipal
Stephen C. Peters
Patrick W. Salazar

Diane P. Stott
Angela Luann Sudbury
Stephanie E. Wells
MSgt William B. Wilkinson

1993

Teresa Beck
Ray W. Clark
James L. Connelley
Kevin L. Cummings
Andrew T. Garcia
Stephen John Halverson
Pauline L. Higgins
Michelle M. Holmes
Rodney J. Hutchings
Lisa M. Jensen
Raymond George Kolkman
Robert K. Larson, PhD
Martina S. Midgley
Jay C. Mumford
Lana K. Qader
Kirsten Randolph
Steven C. Stauffer, CPA
Debra Walden

1994

Barbi M. Anderson
Julia T. Barnett
Janet R. Best
Dale E. Bowen
William D. Butler
John L. Clark
Thomas R. Eldredge
Robert Gardner Harrison
Christopher T. Hopkins
Teresa M. Keller
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Leland Ray Palmer
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Craig Delbert Preece
Mark S. Roberts
Greg W. Smith, CPA
Melissa Pearce Stromberg
Sean E. Westover

1995

Jade Lynn Beckman
Kimberly Cannon
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1996

Kevin L. Anderson
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1997

Steven B. Bain
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Rick Clinton Wood

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Mark R. Jaggi
Joanna L. Johnston
Neil Alonzo Lockhart
William Joseph Maggio
Luann M. O'Connor
Greggory K. Olsen
Douglas J. Reinhart, MD
M. Brandon Riley
Natalie J. Taylor

1999

Matthew John Alder
Chad B. Atkinson
Marc Leigh Butterfield
Carson R. Dickson
Michael L. Elvidge
Alma E. Faerber
Lucky Fonoimoana
Roland Duane Harding
Brad Scott Horiuchi
LaNae Howard
William O. Ingram
Samuel Justin Rowley
Michelle Thorne
Joseph Larry Tippetts
K. Nicholas Wiseman

2000

Thomas Wilson Allred
Kelley O. Beaudry
Zach Marc Beaudry
James T. Cella
Dawit Tesfaye Chichaibelu
Bret P. Christensen
Steven D. Gilham
Patrick M. Grover
Gavin L. Harris
Nathan Lynn Heward, CPA
Jeff S. Hodlmair
Todd J. McKinley
James F. Nichols
Kevin Randall Page
Kirt Jon Peterson
J. David Ramsay
Kandy W. Richards
Scott Oran Searle
William R. Spendlove
Glenn Gordon Stohel
Matthew B. Strong
Spencer Reed Summerhays
Richard Willis Wade
Daniel J. Wells

2001

Mbe Takim Agbor
Amy D. Alcorn
Michael D. Baker
Jeremy Paul Bouwhuis
J. Jason Burke
David G. Calvert

Ryan J. Clarke
Todd W. Graham
Jeffrey T. Hardman
Philip D. Jeffs
Brian J. Kartchner
Sambora Kem
Kenneth W. Klingler
Ryan Craig Parker
Dr. Gregory A. Patton
Jonathan Blair Frank Snavely
Heather Joan Sutton
Frederick D. Wadsworth
Timothy W. White
Jeff D. Woodruff

2002

Daron R. Atkin
R. Kent Call
Tanya Marie Chidester
Darci Lynn Crawford
Benjamin Rey Feil
Daniel C. Godfrey
Brian L. Grzybowski, P.E.
David Guyaux
Shawn S. Hasset
R. Scott Holley
William B. Ingram, JD
Ron S. Jorgensen
Kara Louise Lecheminant
Steven R. Loewy
Steve J. Mason, CPA
Bo B. Mendenhall
Darla Kay Milovich
Yongmei Mou
Eric Dane Persson
Edmund G. Plummer
Ranae Katherine Schmidt
Abbeygail Lynn Strong
Trevor M. Walton
Matthew H. Williams
Colin Hale Wright

2003

Edwin Reed Ashton, JD
Steven P. Beningo
David W. Bergstedt
Matthew T. Bullock
Amanda Elisabeth Casper
Brett Gregory Evans, JD
Stacy M. Hamm
Alan D. Hansen
Gary Duane Hubbert, Jr.
Sharon Anne Mangelson
Teresa A. Matthews
James Reed Maynard
Marc Alan Mitchell, CPA
David Richard Nielsen
Julie M. Patience
Ryan J. Richardson
Robert M. Thompson
Brent N. Waldrop
David N. Warne

2004

Brandy U. Alderson
Ryan K. Brown
Kenneth Gordon Bryson
Dylan Richard Carty
Kenny Jian Chen
Dennis R. Christensen
Mandi Merie Colbert
Joshua W. Eckman
Bret Brian Gundersen
Rusty C. Hansen
Ryan H. Larsen
Paul G. Long
Christopher J. Nagle
Travis Benny Olsen
Rinehart Lee Peshell
David B. Peterson
Richard K. Pugmire
Francisco Quezada
O. Wayne Richardson
Erin E. Russell
Andrew C. Rust
April N. Sanchez

2005

Nicholas P. Annison
Mikal B. Aune
John Scott Bolinder
Duvan Botero
Stacy Lynn Carroll
Kelly D. Dalton
David Clint Garcia
Brigham Kimball Griffin
Donald Leon Hampton, II
Catherine L. Hiatt
Jonathan H. Jackson, CPA
Steven Dale James
Megan K. Johnson
Alexander Steven Lowe
Angela D. Nance
Jed Joseph Neilson
Jeffrey Lewis Palmer
Katie Anne Parson
Raelynn Potts
Shirlyne Quayle
Barbara A. Walpole
Stephen R. Warner

2006

Bradley N. Bateman
Justin R. Belliveau, JD
Adam L. Bird
Darlene B. Brimhall
Ryan M. Brown
Tonya Rae Bush
Megan Irene Corrent
Frank D. Dolce
Rick Dooley
Zachary Sean Douglas
Brady P. Emmett
Boyd Gayle Evans
Michele Dipasquale Hilton
Stewart Fenton Hughes
Brandon B. Johnson
Matthew Robert Lewis

*deceased

CLASS DONORS

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Sherry M. Pearson
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Yun Hui Piper
Andrew Rojas
Thomas E. Rugg
David R. Schultz
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Michael Ray Simpson
Pike Daniel Sowle
Tory K. Stauffer
Thomas L. Strasters
Heather Joy Trecker
Joseph Scott Utley
Ammon W. Warby
Shane L. Ware, CPA
John Yrungaray
Thomas I. Zarembinski

2007

Jeffrey M. Adams
Michael D. Bacon
Adam S. Bowen
Dennis R. Briscoe
Rebecah Janette Bunting
Benjamin Allen Burrup
Susan Carrion
Ryan Francis Cherniske
Kyle Morgan Clarke
William Jeffrey Draper
Lisa D. Duckworth
Jacob Andrew Easdale
Jennifer R. Hammond
S. Wade Hansen
Laurie Janssen
Chane Kellerstrass
Lewisa B. Lucero
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Dustin Mark McCarty
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H. Judd Peterson
Kristopher J. Peterson
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Alex Mcdonald Robertson
Kristin Mariko Robertson
Marc Briggs Semadeni
Allyn B. Shaw
Todd Mathew Shenosky
Christopher M. Shingler
Michael Delonne Steed
Kristi Tompkins
Chris H. Williams

2008

Brenda Adams
Jonathan Davin Anderson
Deborah L.O. Bacon
David J. Bills
Blaine Val Bitton
Jacob G. Budd
Jong Wook Choi

Gregory Scott Crockett
Marco H. Diaz
Thomas G. Eatchel
Peter G. Erickson
Melissa R. Gonzalez
Jennifer Dawn Hamelin
Geoffrey Alan Howard
Angella Rae Lucisano
Matthew John McAfee
Aaron Marc Metcalf
Adam S. Nelson
Russell D. Parker
Elyse Woodbury Pehrson
Jamie Jo Pitcher
Tyler P. Robbins
Markus A. Schellenberg
John M. Scott, MS MFT
Laura Ann Snow
Stephanie Snyder
Jeffrey Loyd Stinson
Monica Teuscher
James Robert Vosburgh
Mathew B. White

2009

Bryce U. Akagi
David Russell Babcock
Enis Becirbegovic
Drew Berryessa
Garrett J. Best
Nickolas Boris
Sean Michael Bunker
Alan E. Busby
Megan Jean Casper
Samuel L. Clarke
Robert Dixon Collard
Jacalyn R. Daniels
Jon Paul Eyre
Todd Arthur Hansen
Robert James Harris, III
Christopher G. Henson
Lawrence A. Hill, PharmD, MBA,
RPh, BCPS
Brittany Hudson
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Todd K. Larson
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Weiran Lu
Melissa Kristen Luras
Robert B. Marsh, Sr.
Sean O. Mills
Christin L. Miskimins
Kristine Hebdon Mitchell
Lianna Ostler
Stacey N. Pedersen
Micah E. Phillips
Bowen R. Rackham
Lisa Anne Reese
Janelle Kaye Robinson
Robin Marie Seydel
Amy Rose Siudzinski
Daniel Edward Sloan
Stephen C. Smith
Tim D. Smolka
Richard J. Steck
Stephanie L. Steimke

David Scott Taylor
Christopher J. Wainscott
Phillip Charles Weaver
Steven Samuel Wimmer

2010

Jason D. Broschinsky
Edmund James Burke, III
Robert Lewis Carroll
Unique Chomutare
Nhi Van Doan
David Burns Dunford
Rena Everton
Shannon M. Flinders
Antonio J. Furano
Marshall D. Hamilton, II
Mary L. Hansen
Samuel Christopher Hart
R. Daniel Hatch
Melanie P. Henderson
Evan Charles Hiller
Judson C. Jennings
Joshua J. Jones
James Martin Kilpatrick
Brandon M. Martin
Ryan Dale McNabb
Casey Eugene Moore
Kara Nicole Nelson
Danielle Julia Norman
Jeffrey H. Olsen
Brandon John Pack
William David Park
Nick Powell
G. Brent Richardson
Cole Curtis Robinson
Brandon Davies Simmons
Steven Michael Starley
Adam Glenn Young

2011

Annette Andersen
Courtney Malynn Anderson
Taryn Ann Apgood
Tory L. Bair
David Bryce Baker
Susan M. Balagna
Leroy Irvan Barker
Jonathan Reeder Bowen
Clayton Jeff Bryant
Jonathan Campbell
Mario Costello
Molly Ann DeHaan
Matthew David Dever
Ian Craig Douglass
Tanner James Duncan
Benjamin John Durham
Erik Edwards
Glenna Ali Etzel
Ethan B. Farmer
Daniel William Farrell
Benjamin Mark Faux
Elizabeth Mary Frampton
Nathan D. Geslino
Jerron Reese Green
Daniel H. Hanson
Robert Melvin Hayden

Jeffrey D. Ipson
Todd A. Jager
Autumn Elise Johnson
Adrienne Elizabeth Jones
Brian A. Jones
Kurtis C. Larsen
James Paul Lawry
Christopher James Lee
Ranell Lefler
Jon Anthony Lockridge
Jonathan Burke Lyon
Lori Maness
Travis J. McMullin
Hyun Jeong Min, PhD
Jeremy Bruce Peterson
Jeanne Maria Purser
Paul J. Ricks
Adela Rodriguez
Waenphetch Wangkheeree Roll
David M. Sanders
Blakely B. Stillman
Ting Sun
Lauren Marie Taruffelli
Christopher Zan Treasure
Ava Jean Van Zanten
Jeffrey White

2012

Yvette Poulson Adams
Aaron Cory Anderson
Chad Ariss
Stephanie S. Ballantyne
Bryan Francis Bayles
Kirk Bever
Lindsay Riley Bramble
Jeffery R. Bray
Jared Bulloch
Adam Wade Campbell
Christopher R. Carter
Jason Scott Dean
Jacob Scott Featherstone
Amanda Marie Gill
Matthew D. Goodwin
Brady Paul Griffiths
Mark Andrew Hinojosa
Daniel R. Kennard
Kenneth Robert Labrum
Christopher James Ludlow
Kimberly Ann Nmezi
James S. Oliver, Jr.
Kayce James Parkinson
Melissa Marie Paul
Gibson O. Peters
Samuel Tyler Riggs
John Jaques Rockwell
Paul Evert Rowberry
Robert G. Sonntag
Peter Brendan Southerland
Ataollah Tafaghodijami, PhD
Meagan Michelle Thornton
John Paul Tracy
Christine Whipple
David Thomas Winter

Alumni on the Move

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utah.edu/alumni-
updates

70s



John Kunzweiler was named "2012 Most Admired CEO" by the San Francisco Business Times

Independent Insurance Agents



Jordan Cheng ('97) recently became Vice President and Senior Counsel at Bank of the West

Josie Ribeiro ('06) is the Regional Operations Director in the Risk Department at Discover Financial

Todd Hansen (BA/BS '07, MBA '09) is now working as Group Controller at Xerox

Nathan Mathews ('07) took a new position with PwC as a manager in their National Pharmacy Consulting practice in New York

Katheryn Wareing ('07) works as a Senior Accountant in the Office of Financial Aid and Scholarships at Idaho State University

Ricky Perry ('08) is now the Vice President of Collections at Foursight Capital LLC

Brian Petersen ('08) is the Global Project Team Leader in the Inflatos department at Autoliv

Sarah Harris ('09) is now the Events Coordinator at Arizona State University



Lianna Ostler ('09) was elected as "Company Person of the Year" by the Utah Association of Independent Insurance Agents

80s

Banyan Ventures, Scott Jorgensen ('89) Operating Partner, celebrated their 10th anniversary

00s

Eduardo Diez de Medina ('00) is working as a banking officer at FirstBank

Seth Shaner ('01) works as the Vice President of Originations at GE Capital

90s

Smith Powell and Company, (business partners) Roger Powell ('76) & Brandon Zrno (BA '95, MACC '96), celebrated the company's 100-year anniversary



Gary Ogden ('94) was recognized for his work as President of the Utah Association of



Richard Wood ('05) is back in Utah working as Vice President/Owner of Rightway Steel

Kristen Mays ('06) accepted a position as Creative Director for Unispace in Los Angeles

10s

Brett Robertson ('09) is the CEO of Haven Health Management



Victor Gill ('10) is the Senior Product Manager of Cloud Solutions at MasterControl



Dan Smart ('11) is a graduate student at Columbia University studying Social/Organizational Psychology

Adam Frisbee (BS '10, MSIS '12) is now an IT Administrator at C7 Data Centers

Utah Real Estate Challenge

2013 Commencement

Arizona alumni at Colorado
Rockies spring training

Dallas alumni networking event



Were U There?

PHOTOS FROM ALUMNI EVENTS



Former U.S. Senator Bob Bennett
speaks to the University of Utah
Business Alumni Association

Family Business Roundtable
featuring Les Olson Company



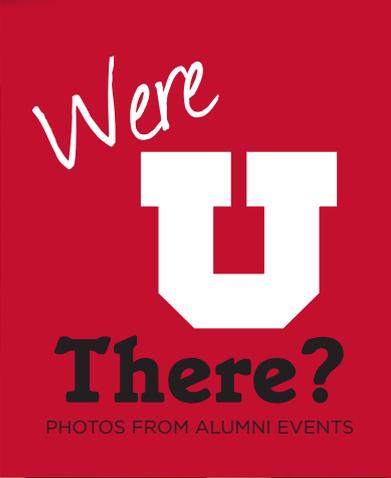


Linwood Thompson at the Utah Real Estate Challenge



Women's Alumni networking event

Real Estate Alumni networking event



Smart Start Mentoring

Dallas Alumni networking event





**David Eccles
School of Business**
THE UNIVERSITY OF UTAH

1655 E. Campus Center Drive
Salt Lake City, UT 84112

The David Eccles School of Business graduated nearly 1,000 undergraduates and graduates in 2013, making your alumni network more robust than ever. Be a part and take advantage of your ties within the business community throughout the world. Don't just take our word for it, here's what your fellow alumni have to say:

"Remember where you came from as you are a true Ute now, just as you were your first day on campus. As the University of Utah is the home of the Utes, it is always a home for U!" — Tom Etzel (BS '82)

"Remember there are many ways to be successful in your career and life in general. Never forget to always give back; your time and money are equally valuable." — Lisa Schneider (BS '80)

"Get to know your network." — Jared Walk, (BS '09, MBA '11)

"My experience during school was very valuable, but my experience staying involved with the business school has been just as valuable." — Greg Schow (BA '04, BS '04)

"People will always do business with people they know and trust. You never know when someone you met will be helpful to you or you to them." — Mike Kirby (BS '08)

"Know your classmates outside of the class. They'll be the people you can rely on for future jobs and contacts." — Jonathan Irwin (MBA '06)

We invite you to be an active member of the David Eccles School of Business Alumni Association. Join us at one of these upcoming events:

UPCOMING EVENTS

August 2nd

Salt Lake City Alumni night at the Salt Lake Bees

August 12th

Morgan Stanley Robert H. Rose Business Open Golf Tournament

August 17th

MBA Class of 2003 Reunion

September 6th

Spencer Fox Eccles Business Building Opening Celebration

September 23rd

Cincinnati Alumni night at the Cincinnati Reds

September 26th

Scholarship Luncheon

October 12th

Block U Party

Find more information about these events and more online at alumni.business.utah.edu