

Business Administration

Curriculum

(2016-2017 Catalog Year)

In addition to completing the University of Utah's and Eccles School's **core requirements**, students seeking a Bachelor's Degree in Business Administration must complete the following courses. (Students seeking an Honors Bachelor's Degree in Business Administration must complete the major's **honors requirements**, as well). Students can find full course descriptions and course prerequisites on the University of Utah's **General Catalog** and **class schedule**.

Core Courses

Typically, the following courses are offered each semester (fall, spring, and summer). With the exception of ENTP 5000 and OIS 5000, all of these courses are offered **online** exclusively.

■ ACCTG 5000 - Accounting Information Decision Making

Topics include: using accounting information to make organizational decisions, analyzing financial statements to assess business profitability, using internal accounting information to evaluate business operations, the impact of taxes on business decisions, and the role of auditing.

■ ENTP 5000 - Entrepreneurship

Topics include: the concept, phenomenon, and impact of entrepreneurship; thinking like an entrepreneur; and networking and managerial skills to create and launch a business.

■ FINAN 5000 - Intermediate Finance for Business Administration

Topics include: corporate financial management (including capital budgeting, capital structure, and dividend policy) and investments (including interest rate theory and derivative securities).

■ MKTG 5000 - Marketing Management

Topics include: target marketing, differentiation, branding, and marketing strategy implementation.

■ OIS 5000 - Project & Process Management

Topics include: mapping and documenting processes, assessing readiness for improvement, identifying requirements, preparing for and executing a formal project, and evaluating results.

Global Perspectives Courses

- Students must complete one (1) of the following courses:
 - ACCTG 5140 - International Accounting
 - BUS 2900 - Introduction to International Business
 - ENTP 5777 - Global Challenges for the Entrepreneur
 - FINAN 4550 - International Finance
 - MGT 4900 - International Management
 - MKTG 4840 - International Marketing
 - OIS 5620 - Global Supply Chain Management
- Students must complete a university-approved **International (IR)** course.

Program of Study

The University of Utah's General Catalog includes a [sample four-year degree plan](#) for the Business Administration major. Students can customize this plan, using the [Degree Plan](#) feature in [My Degree Dashboard](#). In addition to utilizing these tools, the Eccles School encourages students to work closely with their [academic advisor](#). Advising will ensure proper course sequencing, while also creating a personalized academic roadmap.