

# Business Administration

## Curriculum

(2016-2017 Catalog Year)

In addition to completing the University of Utah's and Eccles School's **core requirements**, students seeking a Bachelor's Degree in Business Administration must complete the following courses. (Students seeking an Honors Bachelor's Degree in Business Administration must complete the major's **honors requirements**, as well). Students can find full course descriptions and requisite details on the University of Utah's **General Catalog** and **class schedule**.

## Core Courses

Typically, the following courses are offered each semester (fall, spring, and summer). With the exception of ENTP 5000, all of these courses are offered **online** exclusively.

### ■ ACCTG 5000 - Accounting Information Decision Making

*Prerequisite: ACCTG 3600 or 3601*

*Topics include: using accounting information to make organizational decisions, analyzing financial statements to assess business profitability, using internal accounting information to evaluate business operations, the impact of taxes on business decisions, and the role of auditing.*

### ■ ENTP 5000 - Entrepreneurship

*Topics include: the concept, phenomenon, and impact of entrepreneurship; thinking like an entrepreneur; and networking and managerial skills to create and launch a business.*

### ■ FINAN 5000 - Intermediate Finance for Business Administration

*Prerequisites: FINAN 3040 or 3041 + FINAN 3050*

*Topics include: corporate financial management (including capital budgeting, capital structure, and dividend policy) and investments (including interest rate theory and derivative securities).*

### ■ MKTG 5000 - Marketing Management

*Prerequisite: MKTG 3010 or 3011*

*Topics include: target marketing, differentiation, branding, and marketing strategy implementation.*

### ■ OIS 5000 - Project & Process Management

*Prerequisites: IS 4410 or 4411 + OIS 3660 or 3661*

*Topics include: mapping and documenting processes, assessing readiness for improvement, identifying requirements, preparing for and executing a formal project, and evaluating results.*

## Global Perspectives Courses

- Students must complete one (1) of the following courses:

ACCTG 5140 - International Accounting

BUS 2900 - Introduction to International Business

ENTP 5777 - Global Challenges for the Entrepreneur

FINAN 4550 - International Finance

MGT 4900 - International Management

MKTG 4840 - International Marketing

OIS 5620 - Global Supply Chain Management

- Students must complete a university-approved **International (IR)** course.

## Program of Study

The University of Utah's General Catalog includes a [sample four-year degree plan](#) for the Business Administration major. Students can customize this plan, using the [Degree Plan](#) feature in [My Degree Dashboard](#). In addition to utilizing these tools, the Eccles School encourages students to work closely with their [academic advisor](#). Advising will ensure proper course sequencing, while also creating a personalized academic road-map.