MSBA  
Master of Science in Business Analytics

Ranked Top 10 in the U.S., The Master of Science in Business Analytics (MSBA) program equips students with the necessary skills and knowledge to compete in the rapidly growing market for analytics and data science professionals. Companies in the private and public sector have a need for executives, analysts and specialists with advanced training in analytics technology and business management, and the Eccles School gives you just that. Students exit the program ready to enter the world of big data.

Admission Requirements
For a complete list of admission requirements, click on Admissions at MSBA.Eccles.Utah.edu.

Application Deadlines
Fall 2018
International Priority Deadline: Feb. 2, 2018
International Final Deadline: March 30, 2018
Domestic Final Deadline: July 27, 2018

Estimated Tuition & Fees
Full-Time Resident: $31,000  Full-Time Non-Resident: $48,300
Part-Time Resident: $33,400  Part-Time Non-Resident: $58,400

Scholarship Overview
To be eligible for an admissions scholarship, students must submit a complete MSBA application by the scholarship deadlines and have a minimum 550 GMAT score. A separate scholarship application will be sent to eligible applicants with their admission decision or shortly thereafter. Criteria for awards include demonstrated excellence in academic or professional pursuits, as assessed in your program and scholarship applications.

10% Scholarship for U of U Students
University of Utah current students and alumni who have graduated within the past five years are eligible for a 10% scholarship once admitted to the MSBA program. Contact MSBAinfo@Eccles.Utah.edu to learn more.

Scholarship Deadlines
Fall 2018
Priority Scholarship Deadline: Feb. 2, 2018
Final Scholarship Deadline: June 1, 2018

MSBAinfo@Eccles.Utah.edu
MSBA.Eccles.Utah.edu
801.581.7785
877.881.8907
Our business analytics curriculum integrates data analysis and business management, preparing students to enter the growing market of business analytics.

**Capstone Project**
Students complete a hands-on capstone project as the culmination of their degree. The capstone is an in-depth, consulting-based project where students complete data analysis for industry partners. The capstone project is three credit hours completed over three semesters.

**Prepare for the aCAP Certification**
MSBA students will be prepared to sit for the INFORMS Associate Certified Analytics Professional (aCAP) exam upon graduation. The aCAP is one of the most recognized analytics certifications and will help students be competitive for top job opportunities. The MSBA curriculum was designed to ensure students are well versed in aCAP exam concepts, including analytics domain knowledge and business problem framing. Students are responsible for the exam cost.

**Career Development**
With a number of Fortune 500 companies located in and near Salt Lake City, MSBA graduates have access to job opportunities at some of the most prestigious corporations in the United States. A dedicated career coach helps students prepare to enter this growing, competitive market.

**Work-Compatible Class Schedule**
Because many of our students have full-time jobs, MSBA courses are primarily offered in the evening, with a limited number of daytime electives available. Once admitted, students meet with an advisor to map out an effective course of study.

- Full-time students complete the program in 3 semesters.
- Part-time students complete the program in 4-6 semesters.

**Credit Hours**
- Core: 30
- Electives: 3
- Total: 33

**Employment Statistics**
- **Starting Salary**: $70,500
- **Employment Rate**: 90%+
  - Average starting salary of MSBA graduates, August 2017
  - Employed at graduation, August 2017

**Concurrent Degrees**
Students have the option to earn a Full-Time MBA, Professional MBA, MS Finance or MS Information Systems concurrently with the MSBA. Learn more at Eccles.link/MSBA-Concurrent.

**Application & Admission Information >>**