**Budget and Justification**

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| --- | --- | --- | --- |
| 1. Experimental Sessions
 | University of Utah participants$X |  | Total $X |
| 1. Undergraduate RA
 | Student Business$Y | Student CS $Y | $2Y |
| 1. Conference Travel
 |  |  | $Z |
| TOTAL  |  |  | $X+$2Y+$Z |

1. **Experimental Sessions**. The study will involve both university of Utah students as participants as well as MTurk participants. The lab experiment will take approximately 2 hours minutes and will cost $x per participant. With 100 participants, needed to complete a pilot study, the requested funding is for $100x.
2. Funding requested for **two undergraduate research fellowships** (part time, two semesters each), with the aim of exposing those students to markets experimental research and at the same time bringing unique skills to the project. The funding requested is comparable to the UROP funding that those students would get, at $Y per semester.
3. The Economic Science Association accepts **presentations of early stage projects**, and feedback from the audience is extremely valuable for securing external grants (as those at the conference are the likely reviewers). We request partial funding of $Z of travel money for the two students (the PI will use their own research funding to travel).